



ZONES OF CHANGE

The key plan summarises a series of bold, transformative projects (**'Big Moves'**) designed to reinvigorate the city centre and drive future growth, together with projects already in the pipeline (**'Short-term Ambitions'**) that will be integrated into the wider masterplan framework. More information about each of these Big Moves is provided within the other consultation boards.



Housing and Land Use

- Major existing and proposed residential and mixed-use sites across the city centre – meeting housing, leisure and employment needs through redevelopment, refurbishment and enhancement
- Potential Local Plan housing site

Movement Corridors

- Green-to-Green Connector: an attractive, green route extending across the city centre and connecting key locations and spaces
- Improving cross-city links to Festival Park

Gateways and Spaces

- Reinventing the retail core
- Creating event and cultural spaces fitting for a city centre
- Key gateways for improvement

City Centre Opportunities

- Potential Bus Rapid Transit Route Option
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- New city centre sport and leisure opportunities

Short-Term Ambitions

- Etruscan Square
- Smithfield
- Hanley Town Hall
- NHS Diagnostics Centre

DELIVERY TIMESCALES

Short-term (1-5 Years)

Medium-term (5-10 Years)

Long-term (10+ Years)

Use this QR code to access a feedback form where you can share comments about the information shown on these boards.

