

CITY CENTRE

PAST TO PRESENT

**BUILDING ON OUR STRENGTHS**

The city centre's past is rooted in the pottery industry, bustling markets, and cultural landmarks, shaping its identity as the commercial and civic heart of Stoke-on-Trent. Economic shifts and evolving lifestyles have impacted the city centre, creating vacant spaces and outdated infrastructure. These changes highlight the urgent need for regeneration and revitalisation.

WHAT YOU HAVE TOLD US SO FAR

Engagement to date has helped us understand how people use the city centre currently, as a place to live, work and spend leisure time. There is much about the city centre to be proud of – its rich cultural scene, historic architecture, market and a strong, close-knit community spirit.



You have told us about your aspirations for the city centre, in particular:

- a desire to see more 'things to do' in the city centre, including an improved retail and leisure offer and a stronger evening and night-time economy
- wanting to see empty shop units and other historic buildings brought back into use
- a desire for improved connectivity with the railway station
- the importance of feeling safer and more confident when visiting the city centre
- creating more green spaces within the city centre.



Use this QR code to access a feedback form where you can share comments about the information shown on these boards.

