

Longton Transport and Public Realm Improvements

Longton is set to benefit from substantial investment over the next few months from the following sources:

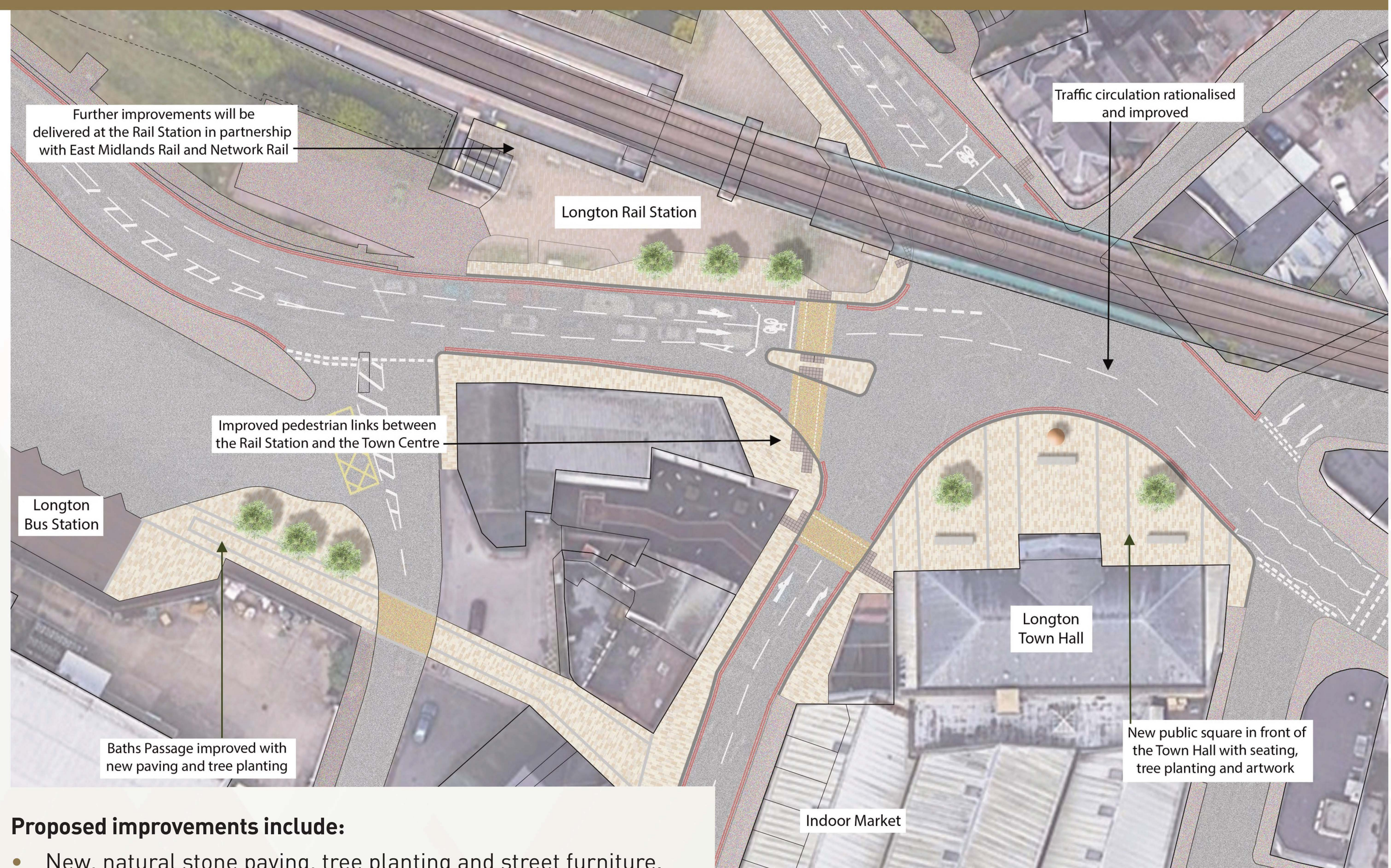
- Levelling Up funding for Public Realm Improvements
- Transforming Cities Fund (TCF) funding for improvements which benefit the transport infrastructure
- Bus Service Improvement Plan (BSIP) funding for improvements to the efficiency of the bus network

In order to ensure the benefits of investment are maximised the works will be co-ordinated to deliver improvements which form part of an overall plan for the town and create a network of improvements which improve links between the Rail Station, Bus Station, Town Centre and the Tesco retail park. The aims of the scheme are as follows:

- To provide a more attractive environment and encourage more people into Longton Town Centre.
- To support existing businesses and improve business confidence and investment in the Town Centre.
- To improve civic pride and the setting of the existing Town Hall.
- To improve key arrival spaces into the Town Centre from the Bus and Rail Stations.
- To improve pedestrian routes between the Bus and Rail Stations, the Town Centre and Tesco retail park.
- To improve traffic circulation and bus movements in the Town Centre.

The Plan below shows where the majority of improvements will be undertaken in Times Square and Baths Passage. There will also be wider transport improvements and public realm improvements in Strand Passage between the Town Centre and Tesco Retail Park. Further improvements at Longton Rail Station are being developed in partnership with Network Rail and East Midlands Rail and will be delivered as a separate phase of works.

Layout Plan of proposed improvements in Times Square and Baths Passage

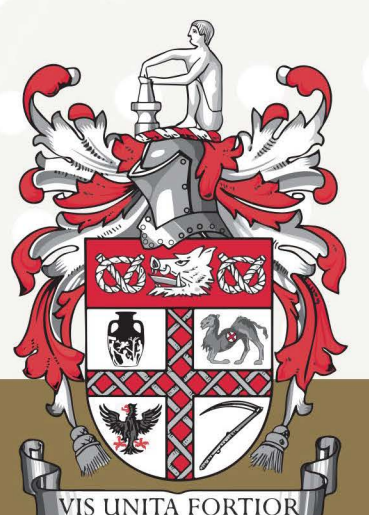


Proposed improvements include:

- New, natural stone paving, tree planting and street furniture.
- Revised traffic layout in Times Square to improve circulation and provide a new Civic Space in front of the Town Hall.
- Red routes to improve traffic circulation and reduce congestion.
- Maintenance of access for deliveries to businesses.
- New crossings to improve access for pedestrians in the Town Centre.



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Artist's impressions of improvements in Times Square

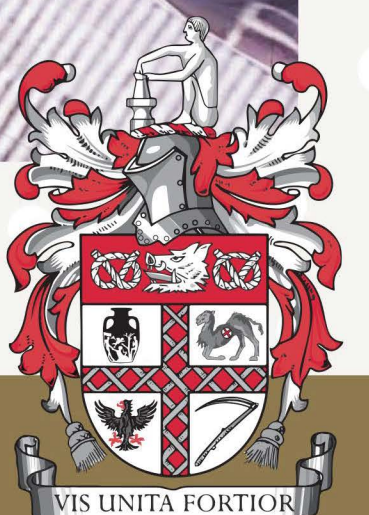


Proposed view of Times Square

- Rationalise the junction layout and improve traffic circulation
- A new public realm plaza to the Town Hall frontage
- Improved connections between the Station and Town Centre
- A new gateway space to the town centre with an opportunity for public art in the centre of the space to act as a focal point



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Existing view of Baths Passage



Proposed view of Baths Passage

New railings, paving and lighting to improve the connection between the town centre and the Bus Station



Existing view of Baths Passage



Proposed view of Baths Passage

New railings, paving and tree planting and a new wall with mural artwork celebrating the history of Longton



Existing view of Strand Passage

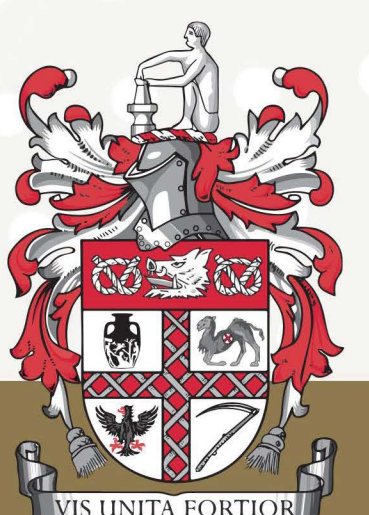


Proposed view of Strand Passage

New railings, seating and tree planting to improve the link to the town centre from the Tesco retail park



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Transport improvements in Longton Town Centre

Layout Plan of proposed improvements in Times Square and adjoining streets



Transport Improvements in Longton Town Centre

At the busiest times of the day the streets within Longton town centre suffer from congestion due to:

- Obstructive on-street parking
- Traffic signals which are not co-ordinated
- Vehicles circulating from Transport Lane into The Strand

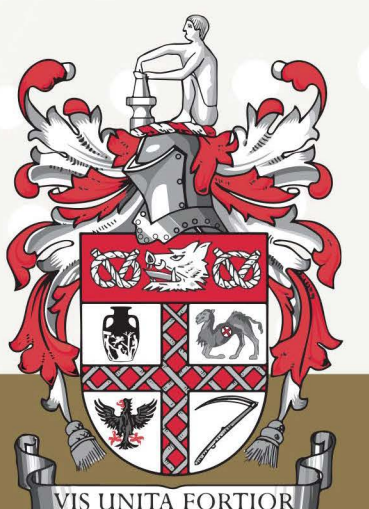
This has an impact on all traffic with buses, in particular, suffering from delays making their services unreliable. As a result, some of the bus services have stopped going to the bus station forcing bus passengers to walk from Tesco to the stops on Market Street.

These transport improvements will address this by:

- Using red route controls to keep the roads clear
- Linking the traffic signals and pedestrian crossings so they work better together
- Giving more green time to buses to get through Times Square
- Providing wider footways between the Rail Station and Market Street
- Making part of Transport Lane one-way northbound



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