

Appendix 1: Map of Study Area and Zones

Newcastle-under-Lyme and Stoke-on-Trent Retail and Leisure Study

Draft Study Area

Key

- 1 | Stoke City Centre
- 2 | Newcastle West
- 3 | Longton & Fenton
- 4 | Stoke
- 5 | Burslem
- 6 | Tunstall
- 7 | Kidsgrove
- 8 | Biddulph
- 9 | Rural East
- 10 | Rural South
- 11 | Rural North
- 12 | Newcastle East
- 13 | Rural West

N.B. Zones adapted from the 'Stoke-on-Trent City Council Retail and Leisure Study' (2014) and 'Newcastle-under-Lyme Borough Council Retail & Leisure Study' (2011).

