

Appendix 4: In-Street Survey Results

	Total	Male	Female	18 - 34	35 - 54	55 +	Newcastle-un der-Lyme	Hanley								
Q01 Which of the following visitor categories would you class yourself?																
Local shopper	89.1%	179	84.8%	67	91.8%	112	76.5%	26	89.4%	59	93.1%	94	87.0%	87	91.1%	92
On holiday	2.5%	5	1.3%	1	3.3%	4	2.9%	1	3.0%	2	2.0%	2	4.0%	4	1.0%	1
Day tripper / visitor	4.0%	8	5.1%	4	3.3%	4	0.0%	0	4.5%	3	5.0%	5	3.0%	3	5.0%	5
Student	2.5%	5	6.3%	5	0.0%	0	14.7%	5	0.0%	0	0.0%	0	4.0%	4	1.0%	1
Worker	2.0%	4	2.5%	2	1.6%	2	5.9%	2	3.0%	2	0.0%	0	2.0%	2	2.0%	2
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		201		79		122		34		66		101		100		101
Q02 Why are you in (STUDY CENTRE) today? [MR]																
Shopping for food only	12.9%	26	19.0%	15	9.0%	11	5.9%	2	12.1%	8	15.8%	16	9.0%	9	16.8%	17
Shopping for non-food goods only	15.4%	31	11.4%	9	18.0%	22	8.8%	3	22.7%	15	12.9%	13	10.0%	10	20.8%	21
Shopping for both food & non-food items	20.4%	41	17.7%	14	22.1%	27	8.8%	3	19.7%	13	24.8%	25	23.0%	23	17.8%	18
Window shopping	7.5%	15	8.9%	7	6.6%	8	17.6%	6	7.6%	5	4.0%	4	8.0%	8	6.9%	7
To visit the market	7.5%	15	6.3%	5	8.2%	10	5.9%	2	4.5%	3	9.9%	10	5.0%	5	9.9%	10
To visit a restaurant / café / public house	13.9%	28	13.9%	11	13.9%	17	17.6%	6	15.2%	10	11.9%	12	20.0%	20	7.9%	8
To have a walk / stroll around	15.9%	32	12.7%	10	18.0%	22	11.8%	4	15.2%	10	17.8%	18	20.0%	20	11.9%	12
To use services (e.g. bank, post office, hairdressers)	14.4%	29	15.2%	12	13.9%	17	11.8%	4	13.6%	9	15.8%	16	17.0%	17	11.9%	12
Work / business purposes	3.0%	6	5.1%	4	1.6%	2	8.8%	3	3.0%	2	1.0%	1	3.0%	3	3.0%	3
Healthcare (e.g. doctor, dentist, optician)	4.0%	8	5.1%	4	3.3%	4	2.9%	1	3.0%	2	5.0%	5	5.0%	5	3.0%	3
Social / leisure reason (e.g. meeting friends, going to gym)	11.4%	23	7.6%	6	13.9%	17	14.7%	5	10.6%	7	10.9%	11	16.0%	16	6.9%	7
Tourism (e.g. holiday, day trip)	0.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Museum	2.0%	4	0.0%	0	3.3%	4	2.9%	1	3.0%	2	1.0%	1	0.0%	0	4.0%	4
(No reason)	1.5%	3	1.3%	1	1.6%	2	0.0%	0	4.5%	3	0.0%	0	1.0%	1	2.0%	2
Base:		201		79		122		34		66		101		100		101
Q03 Do you intend to do any shopping in (STUDY CENTRE) today? <i>Those who did not mention shopping for food, non-food or both at Q02</i>																
Yes	22.3%	23	17.1%	7	25.8%	16	19.2%	5	20.0%	6	25.5%	12	20.7%	12	24.4%	11
No	54.4%	56	70.7%	29	43.5%	27	61.5%	16	56.7%	17	48.9%	23	55.2%	32	53.3%	24
(Don't know)	23.3%	24	12.2%	5	30.6%	19	19.2%	5	23.3%	7	25.5%	12	24.1%	14	22.2%	10
Base:		103		41		62		26		30		47		58		45
Q04 What do you intend to buy in (STUDY CENTRE) today? [MR] <i>Those who said yes at Q03 or responded shopping at Q02</i>																
Food and groceries	66.1%	80	73.3%	33	61.8%	47	53.8%	7	52.4%	22	77.3%	51	70.4%	38	62.7%	42
Newspapers / magazines	14.9%	18	13.3%	6	15.8%	12	30.8%	4	14.3%	6	12.1%	8	14.8%	8	14.9%	10
Confectionery / tobacco	6.6%	8	8.9%	4	5.3%	4	7.7%	1	9.5%	4	4.5%	3	7.4%	4	6.0%	4
Clothing / footwear	36.4%	44	17.8%	8	47.4%	36	30.8%	4	50.0%	21	28.8%	19	27.8%	15	43.3%	29
Furniture / carpets / soft furnishings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Domestic electrical goods	0.8%	1	0.0%	0	1.3%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.5%	1
Other electrical goods (TV, Hi-fi etc)	0.8%	1	0.0%	0	1.3%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.5%	1
DIY / hardware / gardening	3.3%	4	2.2%	1	3.9%	3	0.0%	0	2.4%	1	4.5%	3	3.7%	2	3.0%	2
Other household goods	4.1%	5	4.4%	2	3.9%	3	0.0%	0	4.8%	2	4.5%	3	7.4%	4	1.5%	1
Gifts / jewellery / china and glass	5.8%	7	6.7%	3	5.3%	4	7.7%	1	7.1%	3	4.5%	3	7.4%	4	4.5%	3
Books / CDs / videos / toys / hobbies	3.3%	4	4.4%	2	2.6%	2	0.0%	0	4.8%	2	3.0%	2	3.7%	2	3.0%	2
Health / beauty / chemist items	6.6%	8	4.4%	2	7.9%	6	0.0%	0	4.8%	2	9.1%	6	7.4%	4	6.0%	4
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	9.9%	12	8.9%	4	10.5%	8	7.7%	1	11.9%	5	9.1%	6	13.0%	7	7.5%	5
Base:		121		45		76		13		42		66		54		67

	Total	Male	Female	18 - 34	35 - 54	55 +	Newcastle-un der-Lyme	Hanley								
Mean score [times per year]																
Q05 How often do you visit (STUDY CENTRE) for food shopping?																
Daily	5.0%	10	6.3%	5	4.1%	5	2.9%	1	6.1%	4	5.0%	5	3.0%	3	6.9%	7
Once a week or more	43.3%	87	49.4%	39	39.3%	48	38.2%	13	24.2%	16	57.4%	58	49.0%	49	37.6%	38
Less than once a week	4.0%	8	2.5%	2	4.9%	6	2.9%	1	4.5%	3	4.0%	4	5.0%	5	3.0%	3
Less than once a fortnight	8.5%	17	7.6%	6	9.0%	11	5.9%	2	12.1%	8	6.9%	7	10.0%	10	6.9%	7
Less than once a month	11.9%	24	8.9%	7	13.9%	17	17.6%	6	15.2%	10	7.9%	8	15.0%	15	8.9%	9
(Don't do this activity at this centre)	23.9%	48	20.3%	16	26.2%	32	26.5%	9	31.8%	21	17.8%	18	15.0%	15	32.7%	33
(Don't know / varies)	3.5%	7	5.1%	4	2.5%	3	5.9%	2	6.1%	4	1.0%	1	3.0%	3	4.0%	4
Mean:	62.79		70.46		57.60		51.83		66.27		64.13		51.80		76.88	
Base:	201		79		122		34		66		101		100		101	
Mean score [times per year]																
Q06 How often do you visit (STUDY CENTRE) for non-food shopping?																
Daily	2.5%	5	2.5%	2	2.5%	3	0.0%	0	3.0%	2	3.0%	3	2.0%	2	3.0%	3
Once a week or more	35.3%	71	36.7%	29	34.4%	42	32.4%	11	18.2%	12	47.5%	48	44.0%	44	26.7%	27
Less than once a week	7.0%	14	3.8%	3	9.0%	11	5.9%	2	9.1%	6	5.9%	6	5.0%	5	8.9%	9
Less than once a fortnight	8.0%	16	5.1%	4	9.8%	12	8.8%	3	10.6%	7	5.9%	6	10.0%	10	5.9%	6
Less than once a month	31.8%	64	25.3%	20	36.1%	44	44.1%	15	40.9%	27	21.8%	22	24.0%	24	39.6%	40
(Don't do this activity at this centre)	7.0%	14	13.9%	11	2.5%	3	2.9%	1	6.1%	4	8.9%	9	6.0%	6	7.9%	8
(Don't know / varies)	8.5%	17	12.7%	10	5.7%	7	5.9%	2	12.1%	8	6.9%	7	9.0%	9	7.9%	8
Mean:	41.88		45.84		39.82		28.32		37.78		49.42		43.68		40.07	
Base:	201		79		122		34		66		101		100		101	
Mean score [times per year]																
Q07 How often do you visit (STUDY CENTRE) for leisure activities?																
Daily	3.5%	7	5.1%	4	2.5%	3	0.0%	0	6.1%	4	3.0%	3	4.0%	4	3.0%	3
Once a week or more	30.8%	62	30.4%	24	31.1%	38	38.2%	13	16.7%	11	37.6%	38	37.0%	37	24.8%	25
Less than once a week	8.0%	16	5.1%	4	9.8%	12	14.7%	5	6.1%	4	6.9%	7	11.0%	11	5.0%	5
Less than once a fortnight	6.5%	13	5.1%	4	7.4%	9	2.9%	1	6.1%	4	7.9%	8	7.0%	7	5.9%	6
Less than once a month	19.4%	39	16.5%	13	21.3%	26	20.6%	7	27.3%	18	13.9%	14	21.0%	21	17.8%	18
(Don't do this activity at this centre)	23.9%	48	29.1%	23	20.5%	25	17.6%	6	25.8%	17	24.8%	25	14.0%	14	33.7%	34
(Don't know / varies)	8.0%	16	8.9%	7	7.4%	9	5.9%	2	12.1%	8	5.9%	6	6.0%	6	9.9%	10
Mean:	52.05		63.22		45.83		37.19		60.29		52.74		52.56		51.33	
Base:	201		79		122		34		66		101		100		101	
Q08 Do you intend to visit any leisure / entertainment facilities or eat / drink in (STUDY CENTRE) today?																
Yes	42.3%	85	27.8%	22	51.6%	63	61.8%	21	36.4%	24	39.6%	40	44.0%	44	40.6%	41
No	54.2%	109	69.6%	55	44.3%	54	32.4%	11	59.1%	39	58.4%	59	54.0%	54	54.5%	55
(Don't know)	3.5%	7	2.5%	2	4.1%	5	5.9%	2	4.5%	3	2.0%	2	2.0%	2	5.0%	5
Base:	201		79		122		34		66		101		100		101	
Q09 And what type of facilities do you intend to visit today? [MR]																
<i>Those who said Yes at Q08</i>																
Sports facilities	1.2%	1	0.0%	0	1.6%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	2.4%	1
Pubs / bars	5.9%	5	18.2%	4	1.6%	1	14.3%	3	4.2%	1	2.5%	1	4.5%	2	7.3%	3
Restaurants / café	80.0%	68	63.6%	14	85.7%	54	66.7%	14	79.2%	19	87.5%	35	79.5%	35	80.5%	33
Takeaway food	14.1%	12	22.7%	5	11.1%	7	38.1%	8	8.3%	2	5.0%	2	15.9%	7	12.2%	5
Walk about / look around	9.4%	8	4.5%	1	11.1%	7	14.3%	3	16.7%	4	2.5%	1	6.8%	3	12.2%	5
Theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museum	4.7%	4	4.5%	1	4.8%	3	4.8%	1	4.2%	1	5.0%	2	0.0%	0	9.8%	4
(Don't know)	2.4%	2	4.5%	1	1.6%	1	0.0%	0	4.2%	1	2.5%	1	2.3%	1	2.4%	1
Base:	85		22		63		21		24		40		44		41	

	Total	Male	Female	18 - 34	35 - 54	55 +	Newcastle-un- der-Lyme	Hanley								
Mean score [£]																
Q10 Approximately how much will you spend in total on each of the following during your visit to (STUDY CENTRE) today?																
<i>Those who said shopping at Q02, Yes at Q03 or Yes at Q08</i>																
Food & Grocery																
Nothing	41.4%	65	35.7%	20	44.6%	45	59.3%	16	48.0%	24	31.3%	25	41.0%	32	41.8%	33
Less than £5.00	3.8%	6	3.6%	2	4.0%	4	3.7%	1	4.0%	2	3.8%	3	3.8%	3	3.8%	3
£5.01-£10.00	8.3%	13	12.5%	7	5.9%	6	14.8%	4	4.0%	2	8.8%	7	11.5%	9	5.1%	4
£10.01-£20.00	11.5%	18	16.1%	9	8.9%	9	3.7%	1	4.0%	2	18.8%	15	9.0%	7	13.9%	11
£20.01-£30.00	7.0%	11	3.6%	2	8.9%	9	3.7%	1	8.0%	4	7.5%	6	7.7%	6	6.3%	5
£30.01-£40.00	5.7%	9	10.7%	6	3.0%	3	0.0%	0	4.0%	2	8.8%	7	7.7%	6	3.8%	3
£40.01-£50.00	5.7%	9	1.8%	1	7.9%	8	0.0%	0	2.0%	1	10.0%	8	5.1%	4	6.3%	5
£50.01-£75.00	1.3%	2	1.8%	1	1.0%	1	0.0%	0	4.0%	2	0.0%	0	0.0%	0	2.5%	2
£75.01-£100.00	0.6%	1	1.8%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.3%	1
£100.01-£150.00	0.6%	1	1.8%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.3%	1
More than £150.00	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1
(Don't know)	13.4%	21	10.7%	6	14.9%	15	14.8%	4	18.0%	9	10.0%	8	14.1%	11	12.7%	10
<i>Mean:</i>		<i>12.70</i>		<i>15.45</i>		<i>11.09</i>		<i>3.15</i>		<i>14.70</i>		<i>14.65</i>		<i>10.75</i>		<i>14.63</i>
<i>Base:</i>		157		56		101		27		50		80		78		79
Non-food																
Nothing	40.1%	63	55.4%	31	31.7%	32	59.3%	16	34.0%	17	37.5%	30	38.5%	30	41.8%	33
Less than £5.00	1.9%	3	0.0%	0	3.0%	3	0.0%	0	2.0%	1	2.5%	2	2.6%	2	1.3%	1
£5.01-£10.00	8.9%	14	5.4%	3	10.9%	11	3.7%	1	8.0%	4	11.3%	9	12.8%	10	5.1%	4
£10.01-£20.00	5.1%	8	10.7%	6	2.0%	2	3.7%	1	2.0%	1	7.5%	6	7.7%	6	2.5%	2
£20.01-£30.00	1.9%	3	0.0%	0	3.0%	3	0.0%	0	4.0%	2	1.3%	1	0.0%	0	3.8%	3
£30.01-£40.00	6.4%	10	1.8%	1	8.9%	9	7.4%	2	6.0%	3	6.3%	5	5.1%	4	7.6%	6
£40.01-£50.00	5.7%	9	5.4%	3	5.9%	6	7.4%	2	8.0%	4	3.8%	3	1.3%	1	10.1%	8
£50.01-£75.00	1.9%	3	0.0%	0	3.0%	3	0.0%	0	6.0%	3	0.0%	0	0.0%	0	3.8%	3
£75.01-£100.00	1.3%	2	0.0%	0	2.0%	2	0.0%	0	4.0%	2	0.0%	0	0.0%	0	2.5%	2
£100.01-£150.00	0.6%	1	0.0%	0	1.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.3%	1
More than £150.00	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1
(Don't know)	25.5%	40	21.4%	12	27.7%	28	18.5%	5	24.0%	12	28.8%	23	32.1%	25	19.0%	15
<i>Mean:</i>		<i>13.36</i>		<i>6.42</i>		<i>17.60</i>		<i>8.30</i>		<i>22.89</i>		<i>8.88</i>		<i>6.70</i>		<i>18.97</i>
<i>Base:</i>		157		56		101		27		50		80		78		79
Eating/drinking out																
Nothing	40.1%	63	55.4%	31	31.7%	32	18.5%	5	46.0%	23	43.8%	35	39.7%	31	40.5%	32
Less than £5.00	15.9%	25	16.1%	9	15.8%	16	11.1%	3	8.0%	4	22.5%	18	23.1%	18	8.9%	7
£5.01-£10.00	16.6%	26	14.3%	8	17.8%	18	25.9%	7	10.0%	5	17.5%	14	14.1%	11	19.0%	15
£10.01-£20.00	10.2%	16	5.4%	3	12.9%	13	11.1%	3	14.0%	7	7.5%	6	5.1%	4	15.2%	12
£20.01-£30.00	3.2%	5	1.8%	1	4.0%	4	0.0%	0	8.0%	4	1.3%	1	2.6%	2	3.8%	3
£30.01-£40.00	0.6%	1	0.0%	0	1.0%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
£40.01-£50.00	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£50.01-£75.00	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£75.01-£100.00	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£100.01-£150.00	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More than £150.00	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	13.4%	21	7.1%	4	16.8%	17	29.6%	8	14.0%	7	7.5%	6	15.4%	12	11.4%	9
<i>Mean:</i>		<i>4.83</i>		<i>2.93</i>		<i>6.01</i>		<i>7.37</i>		<i>5.87</i>		<i>3.58</i>		<i>3.60</i>		<i>6.00</i>
<i>Base:</i>		157		56		101		27		50		80		78		79

Stoke-on-Trent and Newcastle-under-Lyme In Centre Surveys for Nexus Planning

	Total	Male		Female		18 - 34		35 - 54		55 +		Newcastle-un der-Lyme		Hanley		
Q11 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere?																
Home	93.0%	187	93.7%	74	92.6%	113	82.4%	28	95.5%	63	95.1%	96	91.0%	91	95.1%	96
Work	3.0%	6	1.3%	1	4.1%	5	14.7%	5	0.0%	0	1.0%	1	2.0%	2	4.0%	4
On holiday	0.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Family member's home	2.5%	5	1.3%	1	3.3%	4	0.0%	0	4.5%	3	2.0%	2	5.0%	5	0.0%	0
College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doctor's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friend's home	0.5%	1	1.3%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Elsewhere (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local garage	0.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Base:		201		79		122		34		66		101		100		101
Q12 How did you travel to (STUDY CENTRE) today?																
Car-driver	40.8%	82	40.5%	32	41.0%	50	23.5%	8	54.5%	36	37.6%	38	38.0%	38	43.6%	44
Car-passenger	8.5%	17	3.8%	3	11.5%	14	11.8%	4	7.6%	5	7.9%	8	12.0%	12	5.0%	5
Bus / coach	32.8%	66	29.1%	23	35.2%	43	29.4%	10	25.8%	17	38.6%	39	28.0%	28	37.6%	38
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	2.5%	5	3.8%	3	1.6%	2	0.0%	0	3.0%	2	3.0%	3	2.0%	2	3.0%	3
Walked	14.4%	29	21.5%	17	9.8%	12	32.4%	11	7.6%	5	12.9%	13	19.0%	19	9.9%	10
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Got dropped off	1.0%	2	1.3%	1	0.8%	1	2.9%	1	1.5%	1	0.0%	0	1.0%	1	1.0%	1
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		201		79		122		34		66		101		100		101

	Total	Male		Female		18 - 34		35 - 54		55 +		Newcastle-un der-Lyme		Hanley		
Q13 Where did you park today? [MR]																
<i>Those who said car driver or car passenger at Q12</i>																
Newcastle-under-Lyme																
Town Centre																
Barracks Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackfriars Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Civic Offices, Corporation Street	3.0%	3	2.9%	1	3.1%	2	0.0%	0	2.4%	1	4.3%	2	6.0%	3	0.0%	0
Former Sainsbury's, Corporation Street (multi-storey)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midway (multi-storey)	22.2%	22	14.3%	5	26.6%	17	25.0%	3	26.8%	11	17.4%	8	44.0%	22	0.0%	0
Morrison's, Goose Street	5.1%	5	8.6%	3	3.1%	2	0.0%	0	0.0%	0	10.9%	5	10.0%	5	0.0%	0
Merrial Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverdale Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema/The Square, High Street (multi-storey)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windsor Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street (metered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street (not metered)	7.1%	7	14.3%	5	3.1%	2	8.3%	1	2.4%	1	10.9%	5	14.0%	7	0.0%	0
Other (PLEASE WRITE IN) (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At the gym	2.0%	2	0.0%	0	3.1%	2	8.3%	1	0.0%	0	2.2%	1	4.0%	2	0.0%	0
Goose Street	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.2%	1	2.0%	1	0.0%	0
Aldi, Blackfriars Road. Newcastle-under-Lyme	1.0%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.0%	1	0.0%	0
City Centre (Hanley)																
Broad Street Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Century Retail Park Customer Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clementsons Mill Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Etruria Way Retail Park Customer Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festival Heights Retail Park Customer Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festival Retail Park Customer Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinde Street Car Park	2.0%	2	5.7%	2	0.0%	0	0.0%	0	2.4%	1	2.2%	1	0.0%	0	4.1%	2
Intu Potteries Shopping Centre Customer Car Park	24.2%	24	8.6%	3	32.8%	21	8.3%	1	34.1%	14	19.6%	9	0.0%	0	49.0%	24
John Street Multi-Storey Car Park	1.0%	1	0.0%	0	1.6%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Lichfield Street Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower Huntbach Street Car Park	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.0%	1
Meigh Street Multi-Storey Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meigh Street Surface Car Park	1.0%	1	0.0%	0	1.6%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Morrisons Customer Car Park, Festival Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Octagon Retail Park Customer Car Park	1.0%	1	0.0%	0	1.6%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	2.0%	1
Pall Mall Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Customer Car Park, Etruria Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Ann Street Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra Customer Car Park, Clough Street	8.1%	8	14.3%	5	4.7%	3	8.3%	1	14.6%	6	2.2%	1	0.0%	0	16.3%	8
Upper Huntbach Street Car Park	1.0%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.0%	1
In Street (metered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
In Street (not metered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN FULL CAR PARK ADDRESS)	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	2.0%	1
(Dropped off – didn't park)	6.1%	6	2.9%	1	7.8%	5	16.7%	2	4.9%	2	4.3%	2	6.0%	3	6.1%	3
Derby Street	1.0%	1	0.0%	0	1.6%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	2.0%	1
Huntback Street	1.0%	1	0.0%	0	1.6%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	2.0%	1
Kwik Fit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local garage	1.0%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.0%	1	0.0%	0
(Don't know – on-street)	1.0%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.0%	1	0.0%	0

	Total	Male		Female		18 - 34		35 - 54		55 +		Newcastle-un der-Lyme		Hanley		
(Don't know – car park)	7.1%	7	11.4%	4	4.7%	3	8.3%	1	2.4%	1	10.9%	5	6.0%	3	8.2%	4
Base:		99		35		64		12		41		46		50		49

Mean score [minutes]

Q14 How long did your journey to (STUDY CENTRE) take?

0-5 minutes	9.0%	18	13.9%	11	5.7%	7	14.7%	5	6.1%	4	8.9%	9	11.0%	11	6.9%	7
6-10 minute	33.8%	68	29.1%	23	36.9%	45	32.4%	11	31.8%	21	35.6%	36	40.0%	40	27.7%	28
11-15 minutes	23.9%	48	27.8%	22	21.3%	26	29.4%	10	24.2%	16	21.8%	22	17.0%	17	30.7%	31
16-20 minutes	16.4%	33	13.9%	11	18.0%	22	11.8%	4	15.2%	10	18.8%	19	17.0%	17	15.8%	16
21-30 minutes	10.9%	22	10.1%	8	11.5%	14	2.9%	1	15.2%	10	10.9%	11	11.0%	11	10.9%	11
31-60 minutes	3.0%	6	2.5%	2	3.3%	4	2.9%	1	6.1%	4	1.0%	1	1.0%	1	5.0%	5
Over 60 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	3.0%	6	2.5%	2	3.3%	4	5.9%	2	1.5%	1	3.0%	3	3.0%	3	3.0%	3
<i>Mean:</i>		13.09		12.44		13.52		11.25		14.96		12.45		11.93		14.23
Base:		201		79		122		34		66		101		100		101

Q15 Which of the following influenced you to come to (STUDY CENTRE) today? [MR]

Arts and Heritage Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attractive environment / nice place	5.5%	11	6.3%	5	4.9%	6	8.8%	3	4.5%	3	5.0%	5	5.0%	5	5.9%	6
Close to home	57.7%	116	62.0%	49	54.9%	67	44.1%	15	54.5%	36	64.4%	65	64.0%	64	51.5%	52
Close to work	9.0%	18	7.6%	6	9.8%	12	23.5%	8	4.5%	3	6.9%	7	9.0%	9	8.9%	9
Competitive prices	1.0%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	2	0.0%	0
Ease of parking	6.5%	13	8.9%	7	4.9%	6	2.9%	1	12.1%	8	4.0%	4	5.0%	5	7.9%	8
Financial services	10.0%	20	10.1%	8	9.8%	12	2.9%	1	12.1%	8	10.9%	11	12.0%	12	7.9%	8
Good public transport	1.5%	3	1.3%	1	1.6%	2	0.0%	0	1.5%	1	2.0%	2	1.0%	1	2.0%	2
Job Centre	1.0%	2	1.3%	1	0.8%	1	0.0%	0	1.5%	1	1.0%	1	0.0%	0	2.0%	2
Leisure facilities	2.5%	5	2.5%	2	2.5%	3	2.9%	1	3.0%	2	2.0%	2	3.0%	3	2.0%	2
Library	1.0%	2	2.5%	2	0.0%	0	5.9%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Market	9.5%	19	12.7%	10	7.4%	9	2.9%	1	4.5%	3	14.9%	15	6.0%	6	12.9%	13
Medical services	1.0%	2	1.3%	1	0.8%	1	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1
Variety of shopping	8.5%	17	5.1%	4	10.7%	13	11.8%	4	10.6%	7	5.9%	6	4.0%	4	12.9%	13
Visit a particular shop	12.4%	25	10.1%	8	13.9%	17	11.8%	4	15.2%	10	10.9%	11	15.0%	15	9.9%	10
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a change	0.5%	1	0.0%	0	0.8%	1	0.0%	0	1.5%	1	0.0%	0	1.0%	1	0.0%	0
Meeting friends / family	4.5%	9	1.3%	1	6.6%	8	2.9%	1	7.6%	5	3.0%	3	5.0%	5	4.0%	4
Nice café	1.0%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	2.0%	2	2.0%	2	0.0%	0
School run	0.5%	1	0.0%	0	0.8%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Taking car to garage	0.5%	1	1.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.0%	1
The Museum	3.0%	6	2.5%	2	3.3%	4	0.0%	0	3.0%	2	4.0%	4	0.0%	0	5.9%	6
(None of these)	2.0%	4	3.8%	3	0.8%	1	5.9%	2	0.0%	0	2.0%	2	1.0%	1	3.0%	3
Base:		201		79		122		34		66		101		100		101

	Total	Male		Female		18 - 34		35 - 54		55 +		Newcastle-un der-Lyme		Hanley		
Q16 Which other shopping centres, towns or retail parks do you use regularly, (i.e. at least once every three months)? [MR]																
(No other centre)	5.0%	10	5.1%	4	4.9%	6	2.9%	1	1.5%	1	7.9%	8	3.0%	3	6.9%	7
Birmingham City Centre	9.0%	18	8.9%	7	9.0%	11	11.8%	4	16.7%	11	3.0%	3	7.0%	7	10.9%	11
Burslem Town Centre	5.5%	11	6.3%	5	4.9%	6	0.0%	0	3.0%	2	8.9%	9	4.0%	4	6.9%	7
Chester City Centre	2.0%	4	2.5%	2	1.6%	2	0.0%	0	3.0%	2	2.0%	2	2.0%	2	2.0%	2
Congleton Town Centre	3.5%	7	6.3%	5	1.6%	2	2.9%	1	4.5%	3	3.0%	3	2.0%	2	5.0%	5
Crewe Town Centre	7.0%	14	3.8%	3	9.0%	11	5.9%	2	10.6%	7	5.0%	5	9.0%	9	5.0%	5
Leek Town Centre	6.5%	13	3.8%	3	8.2%	10	2.9%	1	9.1%	6	5.9%	6	4.0%	4	8.9%	9
Longton Town Centre	10.0%	20	12.7%	10	8.2%	10	11.8%	4	4.5%	3	12.9%	13	8.0%	8	11.9%	12
Macclesfield Town Centre	0.5%	1	0.0%	0	0.8%	1	0.0%	0	1.5%	1	0.0%	0	1.0%	1	0.0%	0
Manchester City Centre	10.9%	22	12.7%	10	9.8%	12	17.6%	6	18.2%	12	4.0%	4	10.0%	10	11.9%	12
Market Drayton Town Centre	1.5%	3	2.5%	2	0.8%	1	0.0%	0	1.5%	1	2.0%	2	3.0%	3	0.0%	0
Meir Town Centre	1.5%	3	2.5%	2	0.8%	1	8.8%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Nantwich Town Centre	1.0%	2	1.3%	1	0.8%	1	0.0%	0	1.5%	1	1.0%	1	2.0%	2	0.0%	0
Newcastle-under-Lyme Town Centre	9.5%	19	8.9%	7	9.8%	12	8.8%	3	13.6%	9	6.9%	7	0.0%	0	18.8%	19
Nottingham City Centre	0.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Shrewsbury Town Centre	1.0%	2	0.0%	0	1.6%	2	0.0%	0	3.0%	2	0.0%	0	2.0%	2	0.0%	0
Stafford Town Centre	4.5%	9	3.8%	3	4.9%	6	2.9%	1	6.1%	4	4.0%	4	8.0%	8	1.0%	1
Stoke Town Centre	6.5%	13	5.1%	4	7.4%	9	2.9%	1	4.5%	3	8.9%	9	10.0%	10	3.0%	3
Stoke-on-Trent City Centre (Hanley)	16.4%	33	16.5%	13	16.4%	20	5.9%	2	16.7%	11	19.8%	20	33.0%	33	0.0%	0
Telford Town Centre	0.5%	1	1.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.0%	1
Tunstall Town Centre	6.5%	13	6.3%	5	6.6%	8	8.8%	3	4.5%	3	6.9%	7	6.0%	6	6.9%	7
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No others	29.9%	60	35.4%	28	26.2%	32	32.4%	11	27.3%	18	30.7%	31	29.0%	29	30.7%	31
Affinity Outlet, Talke Pitts, Stoke-on-Trent	10.4%	21	10.1%	8	10.7%	13	14.7%	5	10.6%	7	8.9%	9	13.0%	13	7.9%	8
Bath Town Centre	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Biddulph Town Centre	0.5%	1	1.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.0%	1
Buxton Town Centre	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Cheadle Village Centre	2.0%	4	0.0%	0	3.3%	4	0.0%	0	6.1%	4	0.0%	0	0.0%	0	4.0%	4
Cheshire Oaks Designer Outlet, Wirral	2.0%	4	1.3%	1	2.5%	3	2.9%	1	1.5%	1	2.0%	2	4.0%	4	0.0%	0
Festival Park, Stoke-on-Trent	3.0%	6	3.8%	3	2.5%	3	5.9%	2	3.0%	2	2.0%	2	4.0%	4	2.0%	2
Manchester Arndale, Manchester	0.5%	1	0.0%	0	0.8%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Portsmouth City Centre	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Sheffield City Centre	0.5%	1	1.3%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Shrewsbury Town Centre	1.0%	2	1.3%	1	0.8%	1	0.0%	0	0.0%	0	2.0%	2	2.0%	2	0.0%	0
Stone Town Centre	0.5%	1	0.0%	0	0.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.0%	1
Trafford Centre, Manchester	3.0%	6	0.0%	0	4.9%	6	11.8%	4	3.0%	2	0.0%	0	3.0%	3	3.0%	3
Trentham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uttoxeter Town Centre	0.5%	1	1.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.0%	1
Whitchurch Town Centre	0.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Wilmslow Town Centre	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Woolstanton Retail Park, Newcastle-under-Lyme	1.5%	3	1.3%	1	1.6%	2	0.0%	0	0.0%	0	3.0%	3	2.0%	2	1.0%	1
Base:		201		79		122		34		66		101		100		101
Mean score [minutes]																
Q17 Approximately how much time will you spend in the shopping area in (STUDY CENTRE) today?																
0-15 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
16-30 minutes	4.0%	8	1.3%	1	5.7%	7	5.9%	2	4.5%	3	3.0%	3	4.0%	4	4.0%	4
31 minutes – under 1 hour	23.9%	48	30.4%	24	19.7%	24	11.8%	4	28.8%	19	24.8%	25	22.0%	22	25.7%	26
1 – 1 ½ hours	29.9%	60	32.9%	26	27.9%	34	14.7%	5	22.7%	15	39.6%	40	34.0%	34	25.7%	26
Over 1 ½ - 2 hours	22.9%	46	17.7%	14	26.2%	32	29.4%	10	22.7%	15	20.8%	21	23.0%	23	22.8%	23
Over 2-3 hours	8.5%	17	3.8%	3	11.5%	14	14.7%	5	12.1%	8	4.0%	4	2.0%	2	14.9%	15
Over 3 hours	3.0%	6	3.8%	3	2.5%	3	8.8%	3	3.0%	2	1.0%	1	3.0%	3	3.0%	3
(Don't know)	8.0%	16	10.1%	8	6.6%	8	14.7%	5	6.1%	4	6.9%	7	12.0%	12	4.0%	4
Mean:		83.72		78.92		86.71		104.55		84.60		76.71		79.31		87.72
Base:		201		79		122		34		66		101		100		101

	Total	Male		Female		18 - 34		35 - 54		55 +		Newcastle-un der-Lyme		Hanley		
Q18 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?																
Much more frequently than before	3.0%	6	3.8%	3	2.5%	3	2.9%	1	1.5%	1	4.0%	4	5.0%	5	1.0%	1
More frequently than before	10.4%	21	12.7%	10	9.0%	11	32.4%	11	1.5%	1	8.9%	9	13.0%	13	7.9%	8
About as frequently	39.3%	79	35.4%	28	41.8%	51	23.5%	8	42.4%	28	42.6%	43	35.0%	35	43.6%	44
Less frequently than before	24.9%	50	17.7%	14	29.5%	36	14.7%	5	30.3%	20	24.8%	25	26.0%	26	23.8%	24
Much less frequently than before	12.9%	26	15.2%	12	11.5%	14	11.8%	4	18.2%	12	9.9%	10	10.0%	10	15.8%	16
Didn't visit five years ago	4.5%	9	7.6%	6	2.5%	3	11.8%	4	1.5%	1	4.0%	4	5.0%	5	4.0%	4
This is my first visit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	5.0%	10	7.6%	6	3.3%	4	2.9%	1	4.5%	3	5.9%	6	6.0%	6	4.0%	4
Base:		201		79		122		34		66		101		100		101

Mean score [Very good=2, Quite good=1, Neither good nor poor=0, Quite poor=-1, Very poor=-2, (Don't know)=-99]

Q19 Compared to other centres you visit regularly how do you rate (STUDY CENTRE) in respect of the following factors?

Accessibility by car

Very good	35.3%	71	35.4%	28	35.2%	43	29.4%	10	45.5%	30	30.7%	31	31.0%	31	39.6%	40
Quite good	18.4%	37	16.5%	13	19.7%	24	23.5%	8	22.7%	15	13.9%	14	23.0%	23	13.9%	14
Neither good nor poor	0.5%	1	0.0%	0	0.8%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Quite poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	45.8%	92	48.1%	38	44.3%	54	44.1%	15	31.8%	21	55.4%	56	46.0%	46	45.5%	46
Mean:		1.64		1.68		1.62		1.47		1.67		1.69		1.57		1.71
Base:		201		79		122		34		66		101		100		101

Availability of parking

Very good	34.3%	69	36.7%	29	32.8%	40	32.4%	11	42.4%	28	29.7%	30	28.0%	28	40.6%	41
Quite good	18.9%	38	13.9%	11	22.1%	27	20.6%	7	25.8%	17	13.9%	14	25.0%	25	12.9%	13
Neither good nor poor	0.5%	1	1.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.0%	1	0.0%	0
Quite poor	1.0%	2	1.3%	1	0.8%	1	2.9%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	45.3%	91	46.8%	37	44.3%	54	44.1%	15	30.3%	20	55.4%	56	45.0%	45	45.5%	46
Mean:		1.58		1.62		1.56		1.47		1.59		1.62		1.45		1.71
Base:		201		79		122		34		66		101		100		101

Parking charges

Very good	14.9%	30	13.9%	11	15.6%	19	14.7%	5	18.2%	12	12.9%	13	10.0%	10	19.8%	20
Quite good	12.4%	25	13.9%	11	11.5%	14	8.8%	3	18.2%	12	9.9%	10	12.0%	12	12.9%	13
Neither good nor poor	3.5%	7	3.8%	3	3.3%	4	2.9%	1	4.5%	3	3.0%	3	4.0%	4	3.0%	3
Quite poor	7.5%	15	5.1%	4	9.0%	11	14.7%	5	7.6%	5	5.0%	5	8.0%	8	6.9%	7
Very poor	8.5%	17	7.6%	6	9.0%	11	5.9%	2	13.6%	9	5.9%	6	11.0%	11	5.9%	6
(Don't know)	53.2%	107	55.7%	44	51.6%	63	52.9%	18	37.9%	25	63.4%	64	55.0%	55	51.5%	52
Mean:		0.38		0.49		0.32		0.25		0.32		0.51		0.04		0.69
Base:		201		79		122		34		66		101		100		101

Traffic congestion

Very good	15.4%	31	20.3%	16	12.3%	15	11.8%	4	10.6%	7	19.8%	20	14.0%	14	16.8%	17
Quite good	23.9%	48	24.1%	19	23.8%	29	23.5%	8	34.8%	23	16.8%	17	26.0%	26	21.8%	22
Neither good nor poor	10.4%	21	5.1%	4	13.9%	17	11.8%	4	15.2%	10	6.9%	7	11.0%	11	9.9%	10
Quite poor	6.0%	12	8.9%	7	4.1%	5	11.8%	4	9.1%	6	2.0%	2	5.0%	5	6.9%	7
Very poor	0.5%	1	0.0%	0	0.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.0%	1
(Don't know)	43.8%	88	41.8%	33	45.1%	55	41.2%	14	28.8%	19	54.5%	55	44.0%	44	43.6%	44
Mean:		0.85		0.96		0.78		0.60		0.62		1.20		0.88		0.82
Base:		201		79		122		34		66		101		100		101

	Total	Male	Female	18 - 34	35 - 54	55 +	Newcastle-un der-Lyme	Hanley								
Accessibility by public transport																
Very good	23.9%	48	17.7%	14	27.9%	34	32.4%	11	22.7%	15	21.8%	22	21.0%	21	26.7%	27
Quite good	25.4%	51	26.6%	21	24.6%	30	20.6%	7	18.2%	12	31.7%	32	23.0%	23	27.7%	28
Neither good nor poor	4.0%	8	3.8%	3	4.1%	5	2.9%	1	7.6%	5	2.0%	2	5.0%	5	3.0%	3
Quite poor	5.0%	10	6.3%	5	4.1%	5	11.8%	4	4.5%	3	3.0%	3	3.0%	3	6.9%	7
Very poor	1.0%	2	2.5%	2	0.0%	0	0.0%	0	1.5%	1	1.0%	1	0.0%	0	2.0%	2
(Don't know)	40.8%	82	43.0%	34	39.3%	48	32.4%	11	45.5%	30	40.6%	41	48.0%	48	33.7%	34
<i>Mean:</i>	<i>1.12</i>		<i>0.89</i>		<i>1.26</i>		<i>1.09</i>		<i>1.03</i>		<i>1.18</i>		<i>1.19</i>		<i>1.06</i>	
Base:	201		79		122		34		66		101		100		101	
Personal safety																
Very good	38.3%	77	39.2%	31	37.7%	46	35.3%	12	33.3%	22	42.6%	43	43.0%	43	33.7%	34
Quite good	38.8%	78	32.9%	26	42.6%	52	32.4%	11	42.4%	28	38.6%	39	45.0%	45	32.7%	33
Neither good nor poor	8.0%	16	7.6%	6	8.2%	10	8.8%	3	10.6%	7	5.9%	6	7.0%	7	8.9%	9
Quite poor	9.5%	19	12.7%	10	7.4%	9	14.7%	5	10.6%	7	6.9%	7	2.0%	2	16.8%	17
Very poor	2.0%	4	2.5%	2	1.6%	2	2.9%	1	1.5%	1	2.0%	2	0.0%	0	4.0%	4
(Don't know)	3.5%	7	5.1%	4	2.5%	3	5.9%	2	1.5%	1	4.0%	4	3.0%	3	4.0%	4
<i>Mean:</i>	<i>1.06</i>		<i>0.99</i>		<i>1.10</i>		<i>0.88</i>		<i>0.97</i>		<i>1.18</i>		<i>1.33</i>		<i>0.78</i>	
Base:	201		79		122		34		66		101		100		101	
Range of non-food shops																
Very good	35.3%	71	31.6%	25	37.7%	46	41.2%	14	37.9%	25	31.7%	32	17.0%	17	53.5%	54
Quite good	32.8%	66	34.2%	27	32.0%	39	35.3%	12	25.8%	17	36.6%	37	41.0%	41	24.8%	25
Neither good nor poor	10.4%	21	10.1%	8	10.7%	13	5.9%	2	10.6%	7	11.9%	12	10.0%	10	10.9%	11
Quite poor	16.4%	33	13.9%	11	18.0%	22	14.7%	5	22.7%	15	12.9%	13	28.0%	28	5.0%	5
Very poor	2.0%	4	3.8%	3	0.8%	1	2.9%	1	0.0%	0	3.0%	3	2.0%	2	2.0%	2
(Don't know)	3.0%	6	6.3%	5	0.8%	1	0.0%	0	3.0%	2	4.0%	4	2.0%	2	4.0%	4
<i>Mean:</i>	<i>0.86</i>		<i>0.81</i>		<i>0.88</i>		<i>0.97</i>		<i>0.81</i>		<i>0.85</i>		<i>0.44</i>		<i>1.28</i>	
Base:	201		79		122		34		66		101		100		101	
Range of food shops																
Very good	26.4%	53	24.1%	19	27.9%	34	26.5%	9	25.8%	17	26.7%	27	17.0%	17	35.6%	36
Quite good	33.8%	68	36.7%	29	32.0%	39	38.2%	13	28.8%	19	35.6%	36	40.0%	40	27.7%	28
Neither good nor poor	10.9%	22	10.1%	8	11.5%	14	5.9%	2	13.6%	9	10.9%	11	11.0%	11	10.9%	11
Quite poor	20.4%	41	16.5%	13	23.0%	28	17.6%	6	22.7%	15	19.8%	20	26.0%	26	14.9%	15
Very poor	1.5%	3	2.5%	2	0.8%	1	2.9%	1	0.0%	0	2.0%	2	2.0%	2	1.0%	1
(Don't know)	7.0%	14	10.1%	8	4.9%	6	8.8%	3	9.1%	6	5.0%	5	4.0%	4	9.9%	10
<i>Mean:</i>	<i>0.68</i>		<i>0.70</i>		<i>0.66</i>		<i>0.74</i>		<i>0.63</i>		<i>0.69</i>		<i>0.46</i>		<i>0.91</i>	
Base:	201		79		122		34		66		101		100		101	
Quality of food shops																
Very good	35.8%	72	31.6%	25	38.5%	47	38.2%	13	33.3%	22	36.6%	37	27.0%	27	44.6%	45
Quite good	33.3%	67	38.0%	30	30.3%	37	41.2%	14	27.3%	18	34.7%	35	42.0%	42	24.8%	25
Neither good nor poor	12.4%	25	11.4%	9	13.1%	16	2.9%	1	15.2%	10	13.9%	14	15.0%	15	9.9%	10
Quite poor	7.0%	14	6.3%	5	7.4%	9	8.8%	3	7.6%	5	5.9%	6	11.0%	11	3.0%	3
Very poor	0.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
(Don't know)	10.9%	22	11.4%	9	10.7%	13	8.8%	3	16.7%	11	7.9%	8	5.0%	5	16.8%	17
<i>Mean:</i>	<i>1.09</i>		<i>1.04</i>		<i>1.12</i>		<i>1.19</i>		<i>1.04</i>		<i>1.09</i>		<i>0.89</i>		<i>1.31</i>	
Base:	201		79		122		34		66		101		100		101	
Quality of non-food shops																
Very good	40.3%	81	36.7%	29	42.6%	52	41.2%	14	42.4%	28	38.6%	39	26.0%	26	54.5%	55
Quite good	34.3%	69	36.7%	29	32.8%	40	41.2%	14	28.8%	19	35.6%	36	42.0%	42	26.7%	27
Neither good nor poor	12.9%	26	12.7%	10	13.1%	16	8.8%	3	15.2%	10	12.9%	13	16.0%	16	9.9%	10
Quite poor	6.5%	13	3.8%	3	8.2%	10	5.9%	2	9.1%	6	5.0%	5	12.0%	12	1.0%	1
Very poor	0.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
(Don't know)	5.5%	11	8.9%	7	3.3%	4	2.9%	1	4.5%	3	6.9%	7	4.0%	4	6.9%	7
<i>Mean:</i>	<i>1.14</i>		<i>1.14</i>		<i>1.14</i>		<i>1.21</i>		<i>1.10</i>		<i>1.14</i>		<i>0.85</i>		<i>1.43</i>	
Base:	201		79		122		34		66		101		100		101	

	Total	Male		Female		18 - 34		35 - 54		55 +		Newcastle-un der-Lyme		Hanley		
Range of retail warehousing/retail parks																
Very good	25.9%	52	21.5%	17	28.7%	35	26.5%	9	28.8%	19	23.8%	24	11.0%	11	40.6%	41
Quite good	20.9%	42	22.8%	18	19.7%	24	35.3%	12	22.7%	15	14.9%	15	14.0%	14	27.7%	28
Neither good nor poor	17.9%	36	19.0%	15	17.2%	21	8.8%	3	13.6%	9	23.8%	24	18.0%	18	17.8%	18
Quite poor	16.4%	33	15.2%	12	17.2%	21	11.8%	4	15.2%	10	18.8%	19	25.0%	25	7.9%	8
Very poor	5.0%	10	7.6%	6	3.3%	4	11.8%	4	4.5%	3	3.0%	3	9.0%	9	1.0%	1
(Don't know)	13.9%	28	13.9%	11	13.9%	17	5.9%	2	15.2%	10	15.8%	16	23.0%	23	5.0%	5
Mean:		0.54		0.41		0.62		0.56		0.66		0.45		-0.09		1.04
Base:		201		79		122		34		66		101		100		101
Daytime entertainment / leisure facilities																
Very good	27.4%	55	22.8%	18	30.3%	37	38.2%	13	30.3%	20	21.8%	22	12.0%	12	42.6%	43
Quite good	17.4%	35	13.9%	11	19.7%	24	23.5%	8	13.6%	9	17.8%	18	23.0%	23	11.9%	12
Neither good nor poor	11.9%	24	11.4%	9	12.3%	15	5.9%	2	9.1%	6	15.8%	16	15.0%	15	8.9%	9
Quite poor	10.4%	21	11.4%	9	9.8%	12	8.8%	3	13.6%	9	8.9%	9	14.0%	14	6.9%	7
Very poor	1.5%	3	2.5%	2	0.8%	1	5.9%	2	0.0%	0	1.0%	1	3.0%	3	0.0%	0
(Don't know)	31.3%	63	38.0%	30	27.0%	33	17.6%	6	33.3%	22	34.7%	35	33.0%	33	29.7%	30
Mean:		0.86		0.69		0.94		0.96		0.91		0.77		0.40		1.28
Base:		201		79		122		34		66		101		100		101
Evening entertainment / leisure facilities																
Very good	25.9%	52	22.8%	18	27.9%	34	35.3%	12	31.8%	21	18.8%	19	11.0%	11	40.6%	41
Quite good	12.4%	25	10.1%	8	13.9%	17	29.4%	10	12.1%	8	6.9%	7	14.0%	14	10.9%	11
Neither good nor poor	3.5%	7	2.5%	2	4.1%	5	2.9%	1	1.5%	1	5.0%	5	5.0%	5	2.0%	2
Quite poor	4.5%	9	5.1%	4	4.1%	5	5.9%	2	6.1%	4	3.0%	3	6.0%	6	3.0%	3
Very poor	0.5%	1	1.3%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(Don't know)	53.2%	107	58.2%	46	50.0%	61	23.5%	8	48.5%	32	66.3%	67	63.0%	63	43.6%	44
Mean:		1.26		1.15		1.31		1.15		1.35		1.24		0.76		1.58
Base:		201		79		122		34		66		101		100		101
Theatres																
Very good	31.8%	64	29.1%	23	33.6%	41	47.1%	16	37.9%	25	22.8%	23	10.0%	10	53.5%	54
Quite good	12.9%	26	10.1%	8	14.8%	18	20.6%	7	10.6%	7	11.9%	12	12.0%	12	13.9%	14
Neither good nor poor	3.5%	7	2.5%	2	4.1%	5	5.9%	2	3.0%	2	3.0%	3	6.0%	6	1.0%	1
Quite poor	2.5%	5	3.8%	3	1.6%	2	0.0%	0	3.0%	2	3.0%	3	5.0%	5	0.0%	0
Very poor	1.0%	2	1.3%	1	0.8%	1	5.9%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0
(Don't know)	48.3%	97	53.2%	42	45.1%	55	20.6%	7	45.5%	30	59.4%	60	65.0%	65	31.7%	32
Mean:		1.39		1.32		1.43		1.30		1.53		1.34		0.66		1.77
Base:		201		79		122		34		66		101		100		101
Cinemas																
Very good	34.3%	69	29.1%	23	37.7%	46	47.1%	16	40.9%	27	25.7%	26	16.0%	16	52.5%	53
Quite good	29.9%	60	29.1%	23	30.3%	37	32.4%	11	30.3%	20	28.7%	29	46.0%	46	13.9%	14
Neither good nor poor	2.5%	5	3.8%	3	1.6%	2	5.9%	2	0.0%	0	3.0%	3	3.0%	3	2.0%	2
Quite poor	0.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	32.8%	66	36.7%	29	30.3%	37	14.7%	5	28.8%	19	41.6%	42	35.0%	35	30.7%	31
Mean:		1.46		1.36		1.52		1.48		1.57		1.36		1.20		1.70
Base:		201		79		122		34		66		101		100		101
Town Centre events																
Very good	15.4%	31	11.4%	9	18.0%	22	26.5%	9	13.6%	9	12.9%	13	10.0%	10	20.8%	21
Quite good	21.4%	43	22.8%	18	20.5%	25	14.7%	5	19.7%	13	24.8%	25	26.0%	26	16.8%	17
Neither good nor poor	17.9%	36	20.3%	16	16.4%	20	23.5%	8	12.1%	8	19.8%	20	18.0%	18	17.8%	18
Quite poor	9.5%	19	6.3%	5	11.5%	14	11.8%	4	15.2%	10	5.0%	5	7.0%	7	11.9%	12
Very poor	2.5%	5	2.5%	2	2.5%	3	8.8%	3	1.5%	1	1.0%	1	2.0%	2	3.0%	3
(Don't know)	33.3%	67	36.7%	29	31.1%	38	14.7%	5	37.9%	25	36.6%	37	37.0%	37	29.7%	30
Mean:		0.57		0.54		0.58		0.45		0.46		0.69		0.56		0.58
Base:		201		79		122		34		66		101		100		101

	Total	Male	Female	18 - 34	35 - 54	55 +	Newcastle-un der-Lyme	Hanley								
Liveliness / street life / character																
Very good	16.9%	34	17.7%	14	16.4%	20	23.5%	8	13.6%	9	16.8%	17	12.0%	12	21.8%	22
Quite good	37.8%	76	38.0%	30	37.7%	46	41.2%	14	30.3%	20	41.6%	42	43.0%	43	32.7%	33
Neither good nor poor	16.9%	34	15.2%	12	18.0%	22	5.9%	2	27.3%	18	13.9%	14	19.0%	19	14.9%	15
Quite poor	8.5%	17	3.8%	3	11.5%	14	14.7%	5	7.6%	5	6.9%	7	7.0%	7	9.9%	10
Very poor	3.5%	7	6.3%	5	1.6%	2	8.8%	3	0.0%	0	4.0%	4	3.0%	3	4.0%	4
(Don't know)	16.4%	33	19.0%	15	14.8%	18	5.9%	2	21.2%	14	16.8%	17	16.0%	16	16.8%	17
Mean:	0.67	0.70	0.65	0.59	0.63	0.73	0.64	0.70								
Base:	201	79	122	34	66	101	100	101								
Quality / number of places to eat-drink																
Very good	29.4%	59	30.4%	24	28.7%	35	35.3%	12	24.2%	16	30.7%	31	26.0%	26	32.7%	33
Quite good	35.3%	71	31.6%	25	37.7%	46	44.1%	15	28.8%	19	36.6%	37	39.0%	39	31.7%	32
Neither good nor poor	13.9%	28	12.7%	10	14.8%	18	5.9%	2	18.2%	12	13.9%	14	19.0%	19	8.9%	9
Quite poor	4.5%	9	3.8%	3	4.9%	6	2.9%	1	4.5%	3	5.0%	5	4.0%	4	5.0%	5
Very poor	1.0%	2	2.5%	2	0.0%	0	2.9%	1	0.0%	0	1.0%	1	0.0%	0	2.0%	2
(Don't know)	15.9%	32	19.0%	15	13.9%	17	8.8%	3	24.2%	16	12.9%	13	12.0%	12	19.8%	20
Mean:	1.04	1.03	1.05	1.16	0.96	1.05	0.99	1.10								
Base:	201	79	122	34	66	101	100	101								
General shopping environment																
Very good	29.4%	59	27.8%	22	30.3%	37	35.3%	12	27.3%	18	28.7%	29	21.0%	21	37.6%	38
Quite good	42.3%	85	41.8%	33	42.6%	52	44.1%	15	39.4%	26	43.6%	44	50.0%	50	34.7%	35
Neither good nor poor	15.4%	31	13.9%	11	16.4%	20	2.9%	1	21.2%	14	15.8%	16	19.0%	19	11.9%	12
Quite poor	7.0%	14	7.6%	6	6.6%	8	11.8%	4	4.5%	3	6.9%	7	6.0%	6	7.9%	8
Very poor	0.5%	1	1.3%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
(Don't know)	5.5%	11	7.6%	6	4.1%	5	2.9%	1	7.6%	5	5.0%	5	4.0%	4	6.9%	7
Mean:	0.98	0.95	1.01	1.00	0.97	0.99	0.90	1.07								
Base:	201	79	122	34	66	101	100	101								
Attractiveness of built environment																
Very good	20.9%	42	24.1%	19	18.9%	23	23.5%	8	21.2%	14	19.8%	20	18.0%	18	23.8%	24
Quite good	40.8%	82	34.2%	27	45.1%	55	44.1%	15	34.8%	23	43.6%	44	53.0%	53	28.7%	29
Neither good nor poor	21.9%	44	25.3%	20	19.7%	24	5.9%	2	25.8%	17	24.8%	25	22.0%	22	21.8%	22
Quite poor	10.4%	21	6.3%	5	13.1%	16	20.6%	7	9.1%	6	7.9%	8	4.0%	4	16.8%	17
Very poor	3.0%	6	5.1%	4	1.6%	2	2.9%	1	4.5%	3	2.0%	2	0.0%	0	5.9%	6
(Don't know)	3.0%	6	5.1%	4	1.6%	2	2.9%	1	4.5%	3	2.0%	2	3.0%	3	3.0%	3
Mean:	0.68	0.69	0.68	0.67	0.62	0.73	0.88	0.49								
Base:	201	79	122	34	66	101	100	101								
Planting / landscaping																
Very good	35.3%	71	30.4%	24	38.5%	47	26.5%	9	34.8%	23	38.6%	39	35.0%	35	35.6%	36
Quite good	35.3%	71	34.2%	27	36.1%	44	44.1%	15	28.8%	19	36.6%	37	54.0%	54	16.8%	17
Neither good nor poor	13.4%	27	17.7%	14	10.7%	13	11.8%	4	19.7%	13	9.9%	10	7.0%	7	19.8%	20
Quite poor	7.5%	15	5.1%	4	9.0%	11	8.8%	3	9.1%	6	5.9%	6	0.0%	0	14.9%	15
Very poor	4.0%	8	6.3%	5	2.5%	3	2.9%	1	3.0%	2	5.0%	5	0.0%	0	7.9%	8
(Don't know)	4.5%	9	6.3%	5	3.3%	4	5.9%	2	4.5%	3	4.0%	4	4.0%	4	5.0%	5
Mean:	0.95	0.82	1.03	0.88	0.87	1.02	1.29	0.60								
Base:	201	79	122	34	66	101	100	101								
Layout of centre																
Very good	18.9%	38	22.8%	18	16.4%	20	20.6%	7	18.2%	12	18.8%	19	17.0%	17	20.8%	21
Quite good	42.8%	86	38.0%	30	45.9%	56	50.0%	17	37.9%	25	43.6%	44	57.0%	57	28.7%	29
Neither good nor poor	23.4%	47	22.8%	18	23.8%	29	14.7%	5	22.7%	15	26.7%	27	22.0%	22	24.8%	25
Quite poor	10.0%	20	10.1%	8	9.8%	12	11.8%	4	13.6%	9	6.9%	7	2.0%	2	17.8%	18
Very poor	1.5%	3	2.5%	2	0.8%	1	2.9%	1	1.5%	1	1.0%	1	0.0%	0	3.0%	3
(Don't know)	3.5%	7	3.8%	3	3.3%	4	0.0%	0	6.1%	4	3.0%	3	2.0%	2	5.0%	5
Mean:	0.70	0.71	0.69	0.74	0.61	0.74	0.91	0.49								
Base:	201	79	122	34	66	101	100	101								

	Total	Male	Female	18 - 34	35 - 54	55 +	Newcastle-un der-Lyme	Hanley								
Public toilets																
Very good	13.9%	28	12.7%	10	14.8%	18	23.5%	8	16.7%	11	8.9%	9	3.0%	3	24.8%	25
Quite good	13.9%	28	10.1%	8	16.4%	20	11.8%	4	12.1%	8	15.8%	16	5.0%	5	22.8%	23
Neither good nor poor	5.0%	10	6.3%	5	4.1%	5	5.9%	2	4.5%	3	5.0%	5	5.0%	5	5.0%	5
Quite poor	14.9%	30	21.5%	17	10.7%	13	8.8%	3	9.1%	6	20.8%	21	23.0%	23	6.9%	7
Very poor	29.4%	59	21.5%	17	34.4%	42	29.4%	10	28.8%	19	29.7%	30	36.0%	36	22.8%	23
(Don't know)	22.9%	46	27.8%	22	19.7%	24	20.6%	7	28.8%	19	19.8%	20	28.0%	28	17.8%	18
Mean:		-0.41		-0.40		-0.42		-0.11		-0.30		-0.58		-1.17		0.24
Base:		201		79		122		34		66		101		100		101
The Market																
Very good	13.9%	28	12.7%	10	14.8%	18	14.7%	5	12.1%	8	14.9%	15	6.0%	6	21.8%	22
Quite good	28.4%	57	34.2%	27	24.6%	30	23.5%	8	27.3%	18	30.7%	31	24.0%	24	32.7%	33
Neither good nor poor	6.0%	12	6.3%	5	5.7%	7	8.8%	3	1.5%	1	7.9%	8	7.0%	7	5.0%	5
Quite poor	14.9%	30	15.2%	12	14.8%	18	14.7%	5	7.6%	5	19.8%	20	23.0%	23	6.9%	7
Very poor	6.5%	13	5.1%	4	7.4%	9	5.9%	2	4.5%	3	7.9%	8	12.0%	12	1.0%	1
(Don't know)	30.3%	61	26.6%	21	32.8%	40	32.4%	11	47.0%	31	18.8%	19	28.0%	28	32.7%	33
Mean:		0.41		0.47		0.37		0.39		0.66		0.30		-0.15		1.00
Base:		201		79		122		34		66		101		100		101
Q20 What improvements would you like to see made in (STUDY CENTRE)? [MR]																
Nothing in particular	13.4%	27	12.7%	10	13.9%	17	20.6%	7	12.1%	8	11.9%	12	4.0%	4	22.8%	23
Increase the range of national / multiple chain stores	20.4%	41	17.7%	14	22.1%	27	17.6%	6	21.2%	14	20.8%	21	38.0%	38	3.0%	3
Increase the range of local / speciality retailers	28.9%	58	22.8%	18	32.8%	40	26.5%	9	27.3%	18	30.7%	31	32.0%	32	25.7%	26
Improve quality of shops and services	6.5%	13	5.1%	4	7.4%	9	2.9%	1	6.1%	4	7.9%	8	12.0%	12	1.0%	1
Improve the appearance of the town centre	11.9%	24	10.1%	8	13.1%	16	14.7%	5	12.1%	8	10.9%	11	7.0%	7	16.8%	17
Improve the market	25.9%	52	25.3%	20	26.2%	32	5.9%	2	21.2%	14	35.6%	36	38.0%	38	13.9%	14
Make the centre safer (more CCTV, policing, better lighting etc)	15.9%	32	16.5%	13	15.6%	19	23.5%	8	13.6%	9	14.9%	15	10.0%	10	21.8%	22
Remove / reduce traffic congestion	1.0%	2	1.3%	1	0.8%	1	0.0%	0	1.5%	1	1.0%	1	0.0%	0	2.0%	2
Provide more housing in the town-centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve frequency of public transport	6.5%	13	7.6%	6	5.7%	7	5.9%	2	3.0%	2	8.9%	9	4.0%	4	8.9%	9
Improve car parking availability / reduce parking charges	5.0%	10	6.3%	5	4.1%	5	2.9%	1	9.1%	6	3.0%	3	2.0%	2	7.9%	8
Provide better entertainment / leisure	2.0%	4	0.0%	0	3.3%	4	0.0%	0	6.1%	4	0.0%	0	1.0%	1	3.0%	3
Improve quality and range of cafes and restaurants	2.0%	4	2.5%	2	1.6%	2	2.9%	1	3.0%	2	1.0%	1	1.0%	1	3.0%	3
Improve pedestrian links and facilities in the town centre	2.5%	5	2.5%	2	2.5%	3	2.9%	1	4.5%	3	1.0%	1	1.0%	1	4.0%	4
Improve food store	0.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	3.0%	6	3.8%	3	2.5%	3	2.9%	1	4.5%	3	2.0%	2	3.0%	3	3.0%	3
Less undesirable	2.5%	5	2.5%	2	2.5%	3	2.9%	1	3.0%	2	2.0%	2	0.0%	0	5.0%	5
More shops in general	1.5%	3	2.5%	2	0.8%	1	0.0%	0	3.0%	2	1.0%	1	1.0%	1	2.0%	2
More street markets	0.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
More toilets	2.0%	4	2.5%	2	1.6%	2	2.9%	1	0.0%	0	3.0%	3	1.0%	1	3.0%	3
Needs a total revamp	0.5%	1	1.3%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Remove the one-way system	0.5%	1	1.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.0%	1
(Don't know)	10.4%	21	11.4%	9	9.8%	12	8.8%	3	12.1%	8	9.9%	10	14.0%	14	6.9%	7
Base:		201		79		122		34		66		101		100		101

	Total	Male		Female		18 - 34		35 - 54		55 +		Newcastle-un der-Lyme		Hanley	
Q21 What type of shops or services would you like to see more of in (STUDY CENTRE)? [MR]															
Banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better leisure facility provision	4.0%	8	1.3%	1	5.7%	7	5.9%	2	6.1%	4	2.0%	2	3.0%	3	5.0%
Better retail provision for children and babies	5.0%	10	2.5%	2	6.6%	8	8.8%	3	4.5%	3	4.0%	4	4.0%	4	5.9%
Book shop	3.5%	7	2.5%	2	4.1%	5	8.8%	3	3.0%	2	2.0%	2	4.0%	4	3.0%
Building society	0.5%	1	0.0%	0	0.8%	1	0.0%	0	1.5%	1	0.0%	0	1.0%	1	0.0%
Clothing stores	20.9%	42	17.7%	14	23.0%	28	29.4%	10	16.7%	11	20.8%	21	36.0%	36	5.9%
Department stores / retailers	20.4%	41	21.5%	17	19.7%	24	26.5%	9	18.2%	12	19.8%	20	31.0%	31	9.9%
Drinking establishments	0.5%	1	1.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.0%
Ethnic goods	3.0%	6	2.5%	2	3.3%	4	5.9%	2	4.5%	3	1.0%	1	3.0%	3	3.0%
Footwear stores	16.9%	34	11.4%	9	20.5%	25	11.8%	4	15.2%	10	19.8%	20	27.0%	27	6.9%
High Street names	15.9%	32	12.7%	10	18.0%	22	14.7%	5	10.6%	7	19.8%	20	30.0%	30	2.0%
Household goods stores	2.0%	4	2.5%	2	1.6%	2	0.0%	0	3.0%	2	2.0%	2	4.0%	4	0.0%
Independent / specialist shops	21.4%	43	12.7%	10	27.0%	33	23.5%	8	24.2%	16	18.8%	19	24.0%	24	18.8%
Large supermarkets	5.5%	11	6.3%	5	4.9%	6	2.9%	1	7.6%	5	5.0%	5	6.0%	6	5.0%
Larger sizes clothing store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market	7.5%	15	5.1%	4	9.0%	11	2.9%	1	6.1%	4	9.9%	10	10.0%	10	5.0%
Organised outdoor events	2.5%	5	1.3%	1	3.3%	4	2.9%	1	1.5%	1	3.0%	3	1.0%	1	4.0%
Pharmacies	0.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%
Public amenities	5.0%	10	8.9%	7	2.5%	3	8.8%	3	4.5%	3	4.0%	4	2.0%	2	7.9%
Restaurants / cafes	5.0%	10	3.8%	3	5.7%	7	8.8%	3	3.0%	2	5.0%	5	7.0%	7	3.0%
Solicitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specialist food stores	5.0%	10	1.3%	1	7.4%	9	2.9%	1	9.1%	6	3.0%	3	3.0%	3	6.9%
Sports shop	2.0%	4	3.8%	3	0.8%	1	2.9%	1	1.5%	1	2.0%	2	3.0%	3	1.0%
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
None mentioned	23.9%	48	29.1%	23	20.5%	25	29.4%	10	24.2%	16	21.8%	22	12.0%	12	35.6%
(Don't know)	15.9%	32	19.0%	15	13.9%	17	8.8%	3	13.6%	9	19.8%	20	18.0%	18	13.9%
Art / craft shops	0.5%	1	0.0%	0	0.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.0%
Boutiques	0.5%	1	0.0%	0	0.8%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%
Farmers Markets	0.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%
Toy shops	0.5%	1	0.0%	0	0.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.0%
Base:		201		79		122		34		66		101		100	101

Q22 What type of leisure facilities would you like to see more of in (STUDY CENTRE)? [MR]

Art galleries	7.5%	15	3.8%	3	9.8%	12	14.7%	5	7.6%	5	5.0%	5	5.0%	5	9.9%
Bingo	1.0%	2	1.3%	1	0.8%	1	2.9%	1	0.0%	0	1.0%	1	1.0%	1	1.0%
Bowling alley	1.5%	3	2.5%	2	0.8%	1	2.9%	1	3.0%	2	0.0%	0	3.0%	3	0.0%
Children's activity centre	6.0%	12	2.5%	2	8.2%	10	14.7%	5	9.1%	6	1.0%	1	6.0%	6	5.9%
Cinema	0.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%
Civic Hall / Civic spaces	1.0%	2	0.0%	0	1.6%	2	5.9%	2	0.0%	0	0.0%	0	0.0%	0	2.0%
Entertainment / activities for young people	9.0%	18	8.9%	7	9.0%	11	23.5%	8	7.6%	5	5.0%	5	9.0%	9	8.9%
Go-karting	0.5%	1	0.0%	0	0.8%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%
Health and fitness	3.0%	6	2.5%	2	3.3%	4	5.9%	2	3.0%	2	2.0%	2	3.0%	3	3.0%
Hotels	2.0%	4	1.3%	1	2.5%	3	2.9%	1	3.0%	2	1.0%	1	2.0%	2	2.0%
Ice / roller rink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Laser tag	0.5%	1	0.0%	0	0.8%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%
Museums	3.5%	7	1.3%	1	4.9%	6	11.8%	4	0.0%	0	3.0%	3	4.0%	4	3.0%
Outdoor events	7.5%	15	7.6%	6	7.4%	9	5.9%	2	7.6%	5	7.9%	8	10.0%	10	5.0%
Parks / gardens	8.0%	16	6.3%	5	9.0%	11	20.6%	7	4.5%	3	5.9%	6	9.0%	9	6.9%
Restaurants / cafes	6.0%	12	6.3%	5	5.7%	7	11.8%	4	4.5%	3	5.0%	5	4.0%	4	7.9%
Swimming pool	3.0%	6	1.3%	1	4.1%	5	8.8%	3	4.5%	3	0.0%	0	1.0%	1	5.0%
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
None mentioned	41.8%	84	43.0%	34	41.0%	50	47.1%	16	37.9%	25	42.6%	43	27.0%	27	56.4%
(Don't know)	27.9%	56	29.1%	23	27.0%	33	8.8%	3	28.8%	19	33.7%	34	41.0%	41	14.9%
Base:		201		79		122		34		66		101		100	101

	Total	Male		Female		18 - 34		35 - 54		55 +		Newcastle-un der-Lyme		Hanley		
Q23 Do you intend to visit the market during your trip to the centre today? [MR]																
Yes – Fenton Outdoor Market, City Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – Hanley Indoor Market, Intu Potteries Shopping Centre	19.4%	39	20.3%	16	18.9%	23	17.6%	6	15.2%	10	22.8%	23	1.0%	1	37.6%	38
Yes – Hanley Outdoor Market, Market Square	6.5%	13	7.6%	6	5.7%	7	2.9%	1	4.5%	3	8.9%	9	1.0%	1	11.9%	12
Yes – Hanley Outdoor Market, Fountain Square	7.0%	14	10.1%	8	4.9%	6	2.9%	1	4.5%	3	9.9%	10	1.0%	1	12.9%	13
Yes – Longton Indoor Market, The Strand	1.0%	2	1.3%	1	0.8%	1	0.0%	0	1.5%	1	1.0%	1	0.0%	0	2.0%	2
Yes – Newcastle Market	22.9%	46	26.6%	21	20.5%	25	8.8%	3	9.1%	6	36.6%	37	45.0%	45	1.0%	1
Yes – Stoke Town Centre Indoor Market, South Wolfe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – Tunstall Indoor Market, High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – Tunstall Outdoor Market, Tower Square	1.0%	2	0.0%	0	1.6%	2	2.9%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1
Yes - Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	54.2%	109	48.1%	38	58.2%	71	70.6%	24	72.7%	48	36.6%	37	52.0%	52	56.4%	57
(Don't know / haven't decided yet)	2.0%	4	1.3%	1	2.5%	3	2.9%	1	3.0%	2	1.0%	1	3.0%	3	1.0%	1
Base:		201		79		122		34		66		101		100		101

Mean score [times per year]

Q24A How often do you visit Hanley Indoor Market

Those who said they visit Hanley Indoor Market at Q23

Daily	10.3%	4	18.8%	3	4.3%	1	16.7%	1	10.0%	1	8.7%	2	0.0%	0	10.5%	4
Once a week or more	61.5%	24	43.8%	7	73.9%	17	50.0%	3	50.0%	5	69.6%	16	0.0%	0	63.2%	24
Less than once a week	5.1%	2	12.5%	2	0.0%	0	0.0%	0	10.0%	1	4.3%	1	0.0%	0	5.3%	2
Less than once a fortnight	2.6%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.6%	1
Less than once a month	17.9%	7	12.5%	2	21.7%	5	16.7%	1	30.0%	3	13.0%	3	100.0%	1	15.8%	6
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.6%	1	6.3%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Mean:		75.84		105.53		56.48		106.20		69.40		72.04		10.00		77.62
Base:		39		16		23		6		10		23		1		38

Mean score [times per year]

Q24B How often do you visit Hanley Market Square

Those who said they visit Hanley Market Square Market at Q23

Daily	7.7%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	8.3%	1
Once a week or more	53.8%	7	33.3%	2	71.4%	5	0.0%	0	33.3%	1	66.7%	6	0.0%	0	58.3%	7
Less than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less than once a fortnight	15.4%	2	33.3%	2	0.0%	0	0.0%	0	0.0%	0	22.2%	2	0.0%	0	16.7%	2
Less than once a month	15.4%	2	0.0%	0	28.6%	2	0.0%	0	66.7%	2	0.0%	0	100.0%	1	8.3%	1
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	7.7%	1	16.7%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Mean:		66.75		104.20		40.00		0.00		24.00		81.00		10.00		71.91
Base:		13		6		7		1		3		9		1		12

	Total	Male	Female	18 - 34	35 - 54	55 +	Newcastle-un der-Lyme	Hanley
Mean score [times per year]								
Q24C How often do you visit Hanley Fountain Square								
<i>Those who said they visit Hanley Fountain Square Market at Q23</i>								
Daily	7.1%	1 12.5%	1 0.0%	0 0.0%	0 0.0%	0 10.0%	1 0.0%	0 7.7%
Once a week or more	50.0%	7 37.5%	3 66.7%	4 0.0%	0 33.3%	1 60.0%	6 0.0%	0 53.8%
Less than once a week	14.3%	2 25.0%	2 0.0%	0 0.0%	0 0.0%	0 20.0%	2 0.0%	0 15.4%
Less than once a fortnight	7.1%	1 12.5%	1 0.0%	0 0.0%	0 0.0%	0 10.0%	1 0.0%	0 7.7%
Less than once a month	14.3%	2 0.0%	0 33.3%	2 0.0%	0 66.7%	2 0.0%	0 100.0%	1 7.7%
First time today	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Never	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
(Don't know / varies)	7.1%	1 12.5%	1 0.0%	0 100.0%	1 0.0%	0 0.0%	0 0.0%	0 7.7%
<i>Mean:</i>	<i>65.62</i>	<i>89.29</i>	<i>38.00</i>	<i>0.00</i>	<i>24.00</i>	<i>78.10</i>	<i>10.00</i>	<i>70.25</i>
<i>Base:</i>	<i>14</i>	<i>8</i>	<i>6</i>	<i>1</i>	<i>3</i>	<i>10</i>	<i>1</i>	<i>13</i>

	Total	Male	Female	18 - 34	35 - 54	55 +	Newcastle-un der-Lyme	Hanley
Mean score [times per year]								
Q24D How often do you visit Newcastle Market								
<i>Those who said they visit Newcastle Market at Q23</i>								
Daily	2.2%	1 4.8%	1 0.0%	0 0.0%	0 16.7%	1 0.0%	0 2.2%	1 0.0%
Once a week or more	73.9%	34 85.7%	18 64.0%	16 100.0%	3 33.3%	2 78.4%	29 73.3%	33 100.0%
Less than once a week	6.5%	3 9.5%	2 4.0%	1 0.0%	0 0.0%	0 8.1%	3 6.7%	3 0.0%
Less than once a fortnight	8.7%	4 0.0%	0 16.0%	4 0.0%	0 16.7%	1 8.1%	3 8.9%	4 0.0%
Less than once a month	8.7%	4 0.0%	0 16.0%	4 0.0%	0 33.3%	2 5.4%	2 8.9%	4 0.0%
First time today	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Never	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
<i>Mean:</i>	<i>52.04</i>	<i>65.67</i>	<i>40.60</i>	<i>52.00</i>	<i>85.83</i>	<i>46.57</i>	<i>52.04</i>	<i>52.00</i>
<i>Base:</i>	<i>46</i>	<i>21</i>	<i>25</i>	<i>3</i>	<i>6</i>	<i>37</i>	<i>45</i>	<i>1</i>

	Total	Male	Female	18 - 34	35 - 54	55 +	Newcastle-un der-Lyme	Hanley
Q25A What do you particularly like about Hanley Indoor Market? [MR]								
<i>Those who said they visit Hanley Indoor Market at Q23</i>								
All on one level	17.9%	7 37.5%	6 4.3%	1 33.3%	2 20.0%	2 13.0%	3 0.0%	0 18.4%
Availability of local produce	7.7%	3 12.5%	2 4.3%	1 0.0%	0 0.0%	0 13.0%	3 0.0%	0 7.9%
Compact / easy to get around	5.1%	2 0.0%	0 8.7%	2 0.0%	0 0.0%	0 8.7%	2 0.0%	0 5.3%
Ease of parking	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Easy to get to	2.6%	1 0.0%	0 4.3%	1 0.0%	0 10.0%	1 0.0%	0 0.0%	0 2.6%
Everything	2.6%	1 6.3%	1 0.0%	0 0.0%	0 0.0%	0 4.3%	1 0.0%	0 2.6%
Freshness of food	25.6%	10 25.0%	4 26.1%	6 0.0%	0 30.0%	3 30.4%	7 100.0%	1 23.7%
Friendly atmosphere	12.8%	5 6.3%	1 17.4%	4 0.0%	0 10.0%	1 17.4%	4 0.0%	0 13.2%
Good service	2.6%	1 0.0%	0 4.3%	1 0.0%	0 0.0%	0 4.3%	1 0.0%	0 2.6%
Not too many children	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Presence of on-site security	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Proximity of bus station	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Quality of food	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Quality of non-food items	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Range of food	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Range of non-food items	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Specialist ethnic goods	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
The café	12.8%	5 12.5%	2 13.0%	3 50.0%	3 20.0%	2 0.0%	0 0.0%	0 13.2%
The opportunity to support local businesses	2.6%	1 0.0%	0 4.3%	1 0.0%	0 0.0%	0 4.3%	1 0.0%	0 2.6%
The variety	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Traditional values	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Value for money	7.7%	3 0.0%	0 13.0%	3 16.7%	1 10.0%	1 4.3%	1 0.0%	0 7.9%
Other (PLEASE WRITE IN)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Nothing	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
<i>Base:</i>	<i>39</i>	<i>16</i>	<i>23</i>	<i>6</i>	<i>10</i>	<i>23</i>	<i>1</i>	<i>38</i>

	Total	Male		Female		18 - 34		35 - 54		55 +		Newcastle-un der-Lyme		Hanley		
Q25B What do you particularly like about Hanley Market Square? [MR]																
<i>Those who said they visit Hanley Market Square Market at Q23</i>																
All on one level	15.4%	2	16.7%	1	14.3%	1	0.0%	0	33.3%	1	11.1%	1	0.0%	0	16.7%	2
Availability of local produce	7.7%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	8.3%	1
Compact / easy to get around	7.7%	1	16.7%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Ease of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to	7.7%	1	0.0%	0	14.3%	1	0.0%	0	33.3%	1	0.0%	0	0.0%	0	8.3%	1
Everything	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freshness of food	38.5%	5	16.7%	1	57.1%	4	0.0%	0	66.7%	2	33.3%	3	100.0%	1	33.3%	4
Friendly atmosphere	38.5%	5	16.7%	1	57.1%	4	0.0%	0	33.3%	1	44.4%	4	100.0%	1	33.3%	4
Good service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too many children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of on-site security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Proximity of bus station	7.7%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	8.3%	1
Quality of food	15.4%	2	0.0%	0	28.6%	2	0.0%	0	0.0%	0	22.2%	2	0.0%	0	16.7%	2
Quality of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specialist ethnic goods	7.7%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	8.3%	1
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The opportunity to support local businesses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The variety	7.7%	1	0.0%	0	14.3%	1	0.0%	0	33.3%	1	0.0%	0	100.0%	1	0.0%	0
Traditional values	7.7%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	8.3%	1
Value for money	30.8%	4	50.0%	3	14.3%	1	0.0%	0	33.3%	1	33.3%	3	0.0%	0	33.3%	4
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	7.7%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	8.3%	1
Base:		13		6		7		1		3		9		1		12

Q25C What do you particularly like about Hanley Fountain Square? [MR]*Those who said they visit Hanley Fountain Square Market at Q23*

All on one level	21.4%	3	25.0%	2	16.7%	1	0.0%	0	33.3%	1	20.0%	2	0.0%	0	23.1%	3
Availability of local produce	7.1%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	7.7%	1
Compact / easy to get around	7.1%	1	12.5%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1
Ease of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to	7.1%	1	0.0%	0	16.7%	1	0.0%	0	33.3%	1	0.0%	0	0.0%	0	7.7%	1
Everything	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freshness of food	35.7%	5	25.0%	2	50.0%	3	0.0%	0	66.7%	2	30.0%	3	100.0%	1	30.8%	4
Friendly atmosphere	28.6%	4	12.5%	1	50.0%	3	0.0%	0	33.3%	1	30.0%	3	100.0%	1	23.1%	3
Good service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too many children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of on-site security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Proximity of bus station	7.1%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	7.7%	1
Quality of food	14.3%	2	0.0%	0	33.3%	2	0.0%	0	0.0%	0	20.0%	2	0.0%	0	15.4%	2
Quality of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specialist ethnic goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The opportunity to support local businesses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The variety	7.1%	1	0.0%	0	16.7%	1	0.0%	0	33.3%	1	0.0%	0	100.0%	1	0.0%	0
Traditional values	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Value for money	42.9%	6	62.5%	5	16.7%	1	0.0%	0	33.3%	1	50.0%	5	0.0%	0	46.2%	6
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	14.3%	2	12.5%	1	16.7%	1	0.0%	0	0.0%	0	20.0%	2	0.0%	0	15.4%	2
Base:		14		8		6		1		3		10		1		13

	Total	Male		Female		18 - 34		35 - 54		55 +		Newcastle-un der-Lyme		Hanley		
Q25DWhat do you particularly like about Newcastle Market? [MR]																
<i>Those who said they visit Newcastle Market at Q23</i>																
All on one level	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Availability of local produce	2.2%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.7%	1	2.2%	1	0.0%	0
Compact / easy to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to	2.2%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	2.2%	1	0.0%	0
Everything	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freshness of food	41.3%	19	38.1%	8	44.0%	11	0.0%	0	33.3%	2	45.9%	17	42.2%	19	0.0%	0
Friendly atmosphere	41.3%	19	38.1%	8	44.0%	11	33.3%	1	50.0%	3	40.5%	15	40.0%	18	100.0%	1
Good service	23.9%	11	28.6%	6	20.0%	5	33.3%	1	0.0%	0	27.0%	10	24.4%	11	0.0%	0
Not too many children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of on-site security	2.2%	1	4.8%	1	0.0%	0	33.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Proximity of bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food	17.4%	8	19.0%	4	16.0%	4	0.0%	0	0.0%	0	21.6%	8	15.6%	7	100.0%	1
Quality of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of food	4.3%	2	4.8%	1	4.0%	1	0.0%	0	0.0%	0	5.4%	2	4.4%	2	0.0%	0
Range of non-food items	8.7%	4	9.5%	2	8.0%	2	0.0%	0	0.0%	0	10.8%	4	8.9%	4	0.0%	0
Specialist ethnic goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The opportunity to support local businesses	10.9%	5	9.5%	2	12.0%	3	33.3%	1	16.7%	1	8.1%	3	11.1%	5	0.0%	0
The variety	34.8%	16	19.0%	4	48.0%	12	33.3%	1	50.0%	3	32.4%	12	35.6%	16	0.0%	0
Traditional values	26.1%	12	19.0%	4	32.0%	8	0.0%	0	0.0%	0	32.4%	12	26.7%	12	0.0%	0
Value for money	30.4%	14	23.8%	5	36.0%	9	0.0%	0	0.0%	0	37.8%	14	31.1%	14	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	6.5%	3	4.8%	1	8.0%	2	0.0%	0	0.0%	0	8.1%	3	4.4%	2	100.0%	1
Base:		46		21		25		3		6		37		45		1

Q26AWhat do you particularly dislike about Hanley Indoor market? [MR]

Those who said they visit Hanley Indoor Market at Q23

Crime	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to find particular stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to park nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empty stalls / stalls closing down	51.3%	20	50.0%	8	52.2%	12	50.0%	3	50.0%	5	52.2%	12	100.0%	1	50.0%	19
Inability to pay by credit card	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not covered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not heated	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not big enough	2.6%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.6%	1
Not enough stalls	38.5%	15	37.5%	6	39.1%	9	33.3%	2	50.0%	5	34.8%	8	100.0%	1	36.8%	14
Poor accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor facilities e.g. toilets, seating	5.1%	2	12.5%	2	0.0%	0	16.7%	1	10.0%	1	0.0%	0	0.0%	0	5.3%	2
Poor quality environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor range of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor value for money	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	12.8%	5	12.5%	2	13.0%	3	0.0%	0	30.0%	3	8.7%	2	0.0%	0	13.2%	5
Too many young children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	33.3%	13	31.3%	5	34.8%	8	33.3%	2	30.0%	3	34.8%	8	0.0%	0	34.2%	13
Base:		39		16		23		6		10		23		1		38

	Total	Male		Female		18 - 34		35 - 54		55 +		Newcastle-un der-Lyme		Hanley		
Q26B What do you particularly dislike about Hanley Market Square? [MR]																
<i>Those who said they visit Hanley Market Square Market at Q23</i>																
Crime	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to find particular stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to park nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empty stalls / stalls closing down	30.8%	4	16.7%	1	42.9%	3	0.0%	0	33.3%	1	33.3%	3	100.0%	1	25.0%	3
Inability to pay by credit card	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not covered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not heated	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not big enough	7.7%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	8.3%	1
Not enough stalls	38.5%	5	16.7%	1	57.1%	4	0.0%	0	33.3%	1	44.4%	4	100.0%	1	33.3%	4
Poor accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor facilities e.g. toilets, seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor range of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor value for money	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	7.7%	1	16.7%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Too many young children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	46.2%	6	66.7%	4	28.6%	2	0.0%	0	66.7%	2	44.4%	4	0.0%	0	50.0%	6
Base:		13		6		7		1		3		9		1		12

	Total	Male		Female		18 - 34		35 - 54		55 +		Newcastle-un der-Lyme		Hanley		
Q26C What do you particularly dislike about Hanley Fountain Square? [MR]																
<i>Those who said they visit HanleyFountain Square Market at Q23</i>																
Crime	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to find particular stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to park nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empty stalls / stalls closing down	28.6%	4	12.5%	1	50.0%	3	0.0%	0	33.3%	1	30.0%	3	100.0%	1	23.1%	3
Inability to pay by credit card	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not covered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not heated	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not big enough	14.3%	2	12.5%	1	16.7%	1	0.0%	0	0.0%	0	20.0%	2	0.0%	0	15.4%	2
Not enough stalls	28.6%	4	12.5%	1	50.0%	3	0.0%	0	33.3%	1	30.0%	3	100.0%	1	23.1%	3
Poor accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor facilities e.g. toilets, seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor range of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor value for money	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	7.1%	1	12.5%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1
Too many young children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	50.0%	7	62.5%	5	33.3%	2	0.0%	0	66.7%	2	50.0%	5	0.0%	0	53.8%	7
Base:		14		8		6		1		3		10		1		13

	Total	Male		Female		18 - 34		35 - 54		55 +		Newcastle-un der-Lyme		Hanley		
Q26D What do you particularly dislike about Newcastle Market? [MR]																
<i>Those who said they visit Newcastle Market at Q23</i>																
Crime	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to find particular stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to park nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empty stalls / stalls closing down	32.6%	15	19.0%	4	44.0%	11	0.0%	0	33.3%	2	35.1%	13	33.3%	15	0.0%	0
Inability to pay by credit card	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not covered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not heated	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not big enough	23.9%	11	9.5%	2	36.0%	9	0.0%	0	16.7%	1	27.0%	10	22.2%	10	100.0%	1
Not enough stalls	69.6%	32	61.9%	13	76.0%	19	33.3%	1	50.0%	3	75.7%	28	68.9%	31	100.0%	1
Poor accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor facilities e.g. toilets, seating	2.2%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.7%	1	2.2%	1	0.0%	0
Poor quality environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor range of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor value for money	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	6.5%	3	4.8%	1	8.0%	2	0.0%	0	0.0%	0	8.1%	3	6.7%	3	0.0%	0
Too many young children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	26.1%	12	33.3%	7	20.0%	5	66.7%	2	50.0%	3	18.9%	7	26.7%	12	0.0%	0
(Don't know)	2.2%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	2.2%	1	0.0%	0
Base:		46		21		25		3		6		37		45		1
Q27 Do you or other members of your household ever come to (STUDY CENTRE) in the evenings?																
Yes	25.4%	51	24.1%	19	26.2%	32	61.8%	21	31.8%	21	8.9%	9	17.0%	17	33.7%	34
No	74.1%	149	74.7%	59	73.8%	90	38.2%	13	66.7%	44	91.1%	92	83.0%	83	65.3%	66
(Don't know)	0.5%	1	1.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.0%	1
Base:		201		79		122		34		66		101		100		101
Q28 What / where do you or other members of your household do / visit in (STUDY CENTRE) in the evening? [MR]																
<i>Those who said yes at Q27</i>																
Sports facilities	2.0%	1	0.0%	0	3.1%	1	4.8%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0
Pubs / bars	56.9%	29	63.2%	12	53.1%	17	81.0%	17	47.6%	10	22.2%	2	76.5%	13	47.1%	16
Restaurants	72.5%	37	52.6%	10	84.4%	27	61.9%	13	90.5%	19	55.6%	5	70.6%	12	73.5%	25
Services (eg. cash tills)	2.0%	1	0.0%	0	3.1%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Takeaway food	5.9%	3	5.3%	1	6.3%	2	9.5%	2	4.8%	1	0.0%	0	11.8%	2	2.9%	1
Walk about / look around	3.9%	2	5.3%	1	3.1%	1	0.0%	0	9.5%	2	0.0%	0	5.9%	1	2.9%	1
Theatre	17.6%	9	10.5%	2	21.9%	7	23.8%	5	4.8%	1	33.3%	3	0.0%	0	26.5%	9
Cinema	76.5%	39	73.7%	14	78.1%	25	76.2%	16	81.0%	17	66.7%	6	70.6%	12	79.4%	27
Nightclubs	2.0%	1	0.0%	0	3.1%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	2.9%	1
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.0%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	11.1%	1	5.9%	1	0.0%	0
Base:		51		19		32		21		21		9		17		34

	Total	Male		Female		18 - 34		35 - 54		55 +		Newcastle-un der-Lyme		Hanley		
Q29 What do you like about visiting the entertainment facilities in (STUDY CENTRE)? [MR]																
Nothing in particular	10.0%	20	8.9%	7	10.7%	13	17.6%	6	9.1%	6	7.9%	8	11.0%	11	8.9%	9
Close to home / easy to get to	25.4%	51	24.1%	19	26.2%	32	38.2%	13	33.3%	22	15.8%	16	21.0%	21	29.7%	30
Good theatre	5.0%	10	3.8%	3	5.7%	7	8.8%	3	3.0%	2	5.0%	5	0.0%	0	9.9%	10
Good choice of restaurants	7.0%	14	3.8%	3	9.0%	11	8.8%	3	10.6%	7	4.0%	4	4.0%	4	9.9%	10
Good quality of restaurants	4.5%	9	2.5%	2	5.7%	7	8.8%	3	6.1%	4	2.0%	2	4.0%	4	5.0%	5
Good quality of pubs / bars	3.0%	6	3.8%	3	2.5%	3	14.7%	5	1.5%	1	0.0%	0	4.0%	4	2.0%	2
Good choice of pubs / bars	2.5%	5	2.5%	2	2.5%	3	14.7%	5	0.0%	0	0.0%	0	2.0%	2	3.0%	3
Good health / fitness facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinema	0.5%	1	0.0%	0	0.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.0%	1
Free entry at the museum	2.0%	4	2.5%	2	1.6%	2	0.0%	0	0.0%	0	4.0%	4	0.0%	0	4.0%	4
Lovely cafes	3.5%	7	1.3%	1	4.9%	6	2.9%	1	0.0%	0	5.9%	6	4.0%	4	3.0%	3
The Hive	1.5%	3	1.3%	1	1.6%	2	2.9%	1	3.0%	2	0.0%	0	0.0%	0	3.0%	3
(Don't know)	2.0%	4	0.0%	0	3.3%	4	0.0%	0	3.0%	2	2.0%	2	3.0%	3	1.0%	1
(Don't visit these places in (STUDY CENTRE))	49.8%	100	55.7%	44	45.9%	56	17.6%	6	50.0%	33	60.4%	61	58.0%	58	41.6%	42
Base:		201		79		122		34		66		101		100		101
Q30 What do you dislike about visiting the entertainment facilities in (STUDY CENTRE)? [MR]																
Nothing in particular	16.4%	33	19.0%	15	14.8%	18	20.6%	7	16.7%	11	14.9%	15	10.0%	10	22.8%	23
Poor choice of facilities	6.5%	13	5.1%	4	7.4%	9	14.7%	5	6.1%	4	4.0%	4	9.0%	9	4.0%	4
Too expensive	5.5%	11	6.3%	5	4.9%	6	11.8%	4	6.1%	4	3.0%	3	6.0%	6	5.0%	5
Unsafe / poor security / dangerous	8.0%	16	6.3%	5	9.0%	11	29.4%	10	6.1%	4	2.0%	2	11.0%	11	5.0%	5
Lack of car parking	1.0%	2	0.0%	0	1.6%	2	5.9%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Car parking charges	6.0%	12	2.5%	2	8.2%	10	14.7%	5	7.6%	5	2.0%	2	6.0%	6	5.9%	6
Lack of public transport	1.5%	3	0.0%	0	2.5%	3	5.9%	2	1.5%	1	0.0%	0	2.0%	2	1.0%	1
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many undesirable people hanging around	1.5%	3	1.3%	1	1.6%	2	2.9%	1	1.5%	1	1.0%	1	1.0%	1	2.0%	2
Too many pubs	1.0%	2	0.0%	0	1.6%	2	0.0%	0	3.0%	2	0.0%	0	1.0%	1	1.0%	1
(Don't know)	4.5%	9	2.5%	2	5.7%	7	2.9%	1	4.5%	3	5.0%	5	6.0%	6	3.0%	3
(Don't visit these places in (STUDY CENTRE))	58.7%	118	62.0%	49	56.6%	69	26.5%	9	54.5%	36	72.3%	73	61.0%	61	56.4%	57
Base:		201		79		122		34		66		101		100		101
Q31 Do you generally feel safe walking around the (STUDY CENTRE) in the day?																
Yes	77.6%	156	79.7%	63	76.2%	93	85.3%	29	72.7%	48	78.2%	79	87.0%	87	68.3%	69
No	18.9%	38	16.5%	13	20.5%	25	14.7%	5	21.2%	14	18.8%	19	9.0%	9	28.7%	29
(Don't know)	3.5%	7	3.8%	3	3.3%	4	0.0%	0	6.1%	4	3.0%	3	4.0%	4	3.0%	3
Base:		201		79		122		34		66		101		100		101
Q32 Do you generally feel safe walking around the (STUDY CENTRE) at night?																
Yes	11.9%	24	17.7%	14	8.2%	10	23.5%	8	18.2%	12	4.0%	4	6.0%	6	17.8%	18
No	23.4%	47	17.7%	14	27.0%	33	58.8%	20	21.2%	14	12.9%	13	20.0%	20	26.7%	27
(Don't know)	64.7%	130	64.6%	51	64.8%	79	17.6%	6	60.6%	40	83.2%	84	74.0%	74	55.4%	56
Base:		201		79		122		34		66		101		100		101
Q33 Do you feel safer in the (STUDY CENTRE) than you did 5 years ago?																
Yes	18.4%	37	26.6%	21	13.1%	16	20.6%	7	16.7%	11	18.8%	19	18.0%	18	18.8%	19
No	24.4%	49	15.2%	12	30.3%	37	35.3%	12	21.2%	14	22.8%	23	13.0%	13	35.6%	36
(Don't know)	57.2%	115	58.2%	46	56.6%	69	44.1%	15	62.1%	41	58.4%	59	69.0%	69	45.5%	46
Base:		201		79		122		34		66		101		100		101
Q34 Do you feel the following would make you feel safer in the town centre?																
Increased policing/patrolling																
Yes	75.1%	151	67.1%	53	80.3%	98	79.4%	27	66.7%	44	79.2%	80	74.0%	74	76.2%	77
No	16.4%	33	27.8%	22	9.0%	11	14.7%	5	18.2%	12	15.8%	16	17.0%	17	15.8%	16
(Don't know)	8.5%	17	5.1%	4	10.7%	13	5.9%	2	15.2%	10	5.0%	5	9.0%	9	7.9%	8
Base:		201		79		122		34		66		101		100		101

	Total	Male		Female		18 - 34		35 - 54		55 +		Newcastle-un der-Lyme		Hanley		
Increased CCTV use																
Yes	44.3%	89	41.8%	33	45.9%	56	55.9%	19	39.4%	26	43.6%	44	46.0%	46	42.6%	43
No	34.8%	70	43.0%	34	29.5%	36	29.4%	10	36.4%	24	35.6%	36	35.0%	35	34.7%	35
(Don't know)	20.9%	42	15.2%	12	24.6%	30	14.7%	5	24.2%	16	20.8%	21	19.0%	19	22.8%	23
Base:		201		79		122		34		66		101		100		101
Improved street lighting																
Yes	30.8%	62	26.6%	21	33.6%	41	52.9%	18	28.8%	19	24.8%	25	28.0%	28	33.7%	34
No	41.8%	84	53.2%	42	34.4%	42	35.3%	12	40.9%	27	44.6%	45	42.0%	42	41.6%	42
(Don't know)	27.4%	55	20.3%	16	32.0%	39	11.8%	4	30.3%	20	30.7%	31	30.0%	30	24.8%	25
Base:		201		79		122		34		66		101		100		101
Fewer pubs / clubs etc																
Yes	24.9%	50	22.8%	18	26.2%	32	17.6%	6	16.7%	11	32.7%	33	30.0%	30	19.8%	20
No	50.7%	102	57.0%	45	46.7%	57	64.7%	22	53.0%	35	44.6%	45	45.0%	45	56.4%	57
(Don't know)	24.4%	49	20.3%	16	27.0%	33	17.6%	6	30.3%	20	22.8%	23	25.0%	25	23.8%	24
Base:		201		79		122		34		66		101		100		101
More people living in town centre																
Yes	14.4%	29	12.7%	10	15.6%	19	17.6%	6	7.6%	5	17.8%	18	20.0%	20	8.9%	9
No	49.3%	99	51.9%	41	47.5%	58	52.9%	18	54.5%	36	44.6%	45	42.0%	42	56.4%	57
(Don't know)	36.3%	73	35.4%	28	36.9%	45	29.4%	10	37.9%	25	37.6%	38	38.0%	38	34.7%	35
Base:		201		79		122		34		66		101		100		101
More secure car parks																
Yes	32.3%	65	27.8%	22	35.2%	43	41.2%	14	40.9%	27	23.8%	24	31.0%	31	33.7%	34
No	39.8%	80	46.8%	37	35.2%	43	35.3%	12	42.4%	28	39.6%	40	37.0%	37	42.6%	43
(Don't know)	27.9%	56	25.3%	20	29.5%	36	23.5%	8	16.7%	11	36.6%	37	32.0%	32	23.8%	24
Base:		201		79		122		34		66		101		100		101
Removal of shrubs/street furniture																
Yes	1.0%	2	0.0%	0	1.6%	2	0.0%	0	1.5%	1	1.0%	1	0.0%	0	2.0%	2
No	83.6%	168	84.8%	67	82.8%	101	79.4%	27	78.8%	52	88.1%	89	86.0%	86	81.2%	82
(Don't know)	15.4%	31	15.2%	12	15.6%	19	20.6%	7	19.7%	13	10.9%	11	14.0%	14	16.8%	17
Base:		201		79		122		34		66		101		100		101
GEN Gender																
Male	39.3%	79	100.0%	79	0.0%	0	41.2%	14	28.8%	19	45.5%	46	42.0%	42	36.6%	37
Female	60.7%	122	0.0%	0	100.0%	122	58.8%	20	71.2%	47	54.5%	55	58.0%	58	63.4%	64
Base:		201		79		122		34		66		101		100		101
AGE Age																
18 - 24 years	8.0%	16	8.9%	7	7.4%	9	47.1%	16	0.0%	0	0.0%	0	9.0%	9	6.9%	7
25 - 34 years	9.0%	18	8.9%	7	9.0%	11	52.9%	18	0.0%	0	0.0%	0	4.0%	4	13.9%	14
35 - 44 years	12.9%	26	13.9%	11	12.3%	15	0.0%	0	39.4%	26	0.0%	0	9.0%	9	16.8%	17
45 - 54 years	19.9%	40	10.1%	8	26.2%	32	0.0%	0	60.6%	40	0.0%	0	15.0%	15	24.8%	25
55 - 64 years	13.4%	27	16.5%	13	11.5%	14	0.0%	0	0.0%	0	26.7%	27	17.0%	17	9.9%	10
65+ years	36.8%	74	41.8%	33	33.6%	41	0.0%	0	0.0%	0	73.3%	74	46.0%	46	27.7%	28
Base:		201		79		122		34		66		101		100		101
DAY Day																
Monday	25.4%	51	25.3%	20	25.4%	31	29.4%	10	22.7%	15	25.7%	26	25.0%	25	25.7%	26
Tuesday	12.4%	25	12.7%	10	12.3%	15	2.9%	1	10.6%	7	16.8%	17	25.0%	25	0.0%	0
Wednesday	12.4%	25	12.7%	10	12.3%	15	8.8%	3	10.6%	7	14.9%	15	25.0%	25	0.0%	0
Thursday	12.4%	25	11.4%	9	13.1%	16	14.7%	5	16.7%	11	8.9%	9	0.0%	0	24.8%	25
Friday	12.4%	25	11.4%	9	13.1%	16	14.7%	5	13.6%	9	10.9%	11	0.0%	0	24.8%	25
Saturday	24.9%	50	26.6%	21	23.8%	29	29.4%	10	25.8%	17	22.8%	23	25.0%	25	24.8%	25
Base:		201		79		122		34		66		101		100		101

Stoke-on-Trent and Newcastle-under-Lyme In Centre Surveys for Nexus Planning

	Total	Male		Female		18 - 34		35 - 54		55 +		Newcastle-un der-Lyme		Hanley		
CEN Centre																
Newcastle-under-Lyme	49.8%	100	53.2%	42	47.5%	58	38.2%	13	36.4%	24	62.4%	63	100.0%	100	0.0%	0
Hanley (City Centre)	50.2%	101	46.8%	37	52.5%	64	61.8%	21	63.6%	42	37.6%	38	0.0%	0	100.0%	101
Base:		201		79		122		34		66		101		100		101
LOC Location																
Hanley - Albion Square	7.5%	15	2.5%	2	10.7%	13	8.8%	3	9.1%	6	5.9%	6	0.0%	0	14.9%	15
Hanley - Potteries Museum & Art Gallery	12.4%	25	15.2%	12	10.7%	13	14.7%	5	15.2%	10	9.9%	10	0.0%	0	24.8%	25
Hanley - Market Square	15.4%	31	16.5%	13	14.8%	18	14.7%	5	18.2%	12	13.9%	14	1.0%	1	29.7%	30
Hanley - Crown Bank / Top of Picadilly	15.4%	31	12.7%	10	17.2%	21	23.5%	8	21.2%	14	8.9%	9	0.0%	0	30.7%	31
Newcastle Under Lyme - Library / Ironmarket	16.9%	34	16.5%	13	17.2%	21	8.8%	3	12.1%	8	22.8%	23	34.0%	34	0.0%	0
Newcastle Under Lyme - Market Lane	10.9%	22	8.9%	7	12.3%	15	14.7%	5	10.6%	7	9.9%	10	22.0%	22	0.0%	0
Newcastle Under Lume - High Street / Boots	14.9%	30	19.0%	15	12.3%	15	11.8%	4	10.6%	7	18.8%	19	30.0%	30	0.0%	0
Newcastle Under Lume - High Street / Farmer Shoes	6.5%	13	8.9%	7	4.9%	6	2.9%	1	3.0%	2	9.9%	10	13.0%	13	0.0%	0
Base:		201		79		122		34		66		101		100		101

Stoke-on-Trent and Newcastle-under-Lyme In Centre Surveys for Nexus Planning

	Total	Male	Female	18 - 34	35 - 54	55 +	Newcastle-un der-Lyme	Hanley
PC								
CH7 2	0.5%	1	1.3%	1	0.0%	0	0.0%	0
CW1 6	0.5%	1	0.0%	0	0.8%	1	0.0%	0
CW11	0.5%	1	1.3%	1	0.0%	0	0.0%	0
CW2 6	0.5%	1	1.3%	1	0.0%	0	0.0%	0
CW3 9	1.0%	2	1.3%	1	0.8%	1	2.9%	0
M90	0.5%	1	0.0%	0	0.8%	1	0.0%	0
ST1	0.5%	1	1.3%	1	0.0%	0	0.0%	0
ST1 2	1.5%	3	1.3%	1	1.6%	2	2.9%	1
ST1 3	0.5%	1	1.3%	1	0.0%	0	2.9%	1
ST1 4	2.0%	4	3.8%	3	0.8%	1	2.9%	1
ST1 5	0.5%	1	0.0%	0	0.8%	1	2.9%	1
ST1 6	3.0%	6	5.1%	4	1.6%	2	2.9%	1
ST10 1	1.0%	2	0.0%	0	1.6%	2	0.0%	0
ST10 2	2.5%	5	1.3%	1	3.3%	4	0.0%	0
ST12 9	0.5%	1	1.3%	1	0.0%	0	0.0%	0
ST13 5	0.5%	1	0.0%	0	0.8%	1	0.0%	0
ST13 6	1.0%	2	0.0%	0	1.6%	2	0.0%	0
ST14 7	0.5%	1	1.3%	1	0.0%	0	1.5%	1
ST16 2	0.5%	1	0.0%	0	0.8%	1	0.0%	0
ST2	0.5%	1	0.0%	0	0.8%	1	0.0%	0
ST2 0	1.5%	3	2.5%	2	0.8%	1	2.9%	1
ST2 8	4.0%	8	3.8%	3	4.1%	5	5.9%	2
ST2 9	1.5%	3	1.3%	1	1.6%	2	2.9%	1
ST3 1	1.5%	3	2.5%	2	0.8%	1	2.9%	1
ST3 2	2.0%	4	0.0%	0	3.3%	4	2.9%	1
ST3 3	0.5%	1	0.0%	0	0.8%	1	0.0%	0
ST3 4	1.0%	2	0.0%	0	1.6%	2	2.9%	1
ST3 5	0.5%	1	0.0%	0	0.8%	1	2.9%	1
ST3 6	1.5%	3	1.3%	1	1.6%	2	8.8%	3
ST3 7	0.5%	1	0.0%	0	0.8%	1	0.0%	0
ST4 2	3.0%	6	3.8%	3	2.5%	3	2.9%	1
ST4 3	0.5%	1	0.0%	0	0.8%	1	0.0%	0
ST4 4	0.5%	1	1.3%	1	0.0%	0	0.0%	0
ST4 5	1.5%	3	1.3%	1	1.6%	2	0.0%	0
ST4 6	4.0%	8	5.1%	4	3.3%	4	0.0%	0
ST4 7	1.0%	2	0.0%	0	1.6%	2	0.0%	0
ST4 8	2.0%	4	1.3%	1	2.5%	3	2.9%	1
ST5	2.0%	4	2.5%	2	1.6%	2	2.9%	1
ST5 0	5.0%	10	5.1%	4	4.9%	6	5.9%	2
ST5 1	4.5%	9	5.1%	4	4.1%	5	0.0%	0
ST5 2	5.5%	11	8.9%	7	3.3%	4	5.9%	2
ST5 3	9.0%	18	7.6%	6	9.8%	12	5.9%	2
ST5 4	2.5%	5	2.5%	2	2.5%	3	5.9%	2
ST5 5	0.5%	1	0.0%	0	0.8%	1	0.0%	0
ST5 6	5.0%	10	5.1%	4	4.9%	6	5.9%	2
ST5 7	0.5%	1	1.3%	1	0.0%	0	0.0%	0
ST5 8	1.0%	2	0.0%	0	1.6%	2	0.0%	0
ST5 9	1.0%	2	0.0%	0	1.6%	2	0.0%	0
ST52	0.5%	1	0.0%	0	0.8%	1	0.0%	0
ST58 1	0.5%	1	1.3%	1	0.0%	0	2.9%	1
ST58 3	0.5%	1	1.3%	1	0.0%	0	1.5%	1
ST6 1	3.5%	7	1.3%	1	4.9%	6	0.0%	0
ST6 2	0.5%	1	0.0%	0	0.8%	1	0.0%	0
ST6 3	0.5%	1	0.0%	0	0.8%	1	2.9%	1
ST6 5	0.5%	1	0.0%	0	0.8%	1	0.0%	0
ST6 6	1.5%	3	2.5%	2	0.8%	1	0.0%	0
ST6 8	1.0%	2	1.3%	1	0.8%	1	0.0%	0
ST65 6	0.5%	1	1.3%	1	0.0%	0	2.9%	1
ST7 3	1.0%	2	0.0%	0	1.6%	2	0.0%	0
ST7 4	2.0%	4	2.5%	2	1.6%	2	2.9%	1
ST7 7	0.5%	1	0.0%	0	0.8%	1	0.0%	0
ST7 8	1.5%	3	0.0%	0	2.5%	3	0.0%	0
ST8 3	0.5%	1	0.0%	0	0.8%	1	0.0%	0
ST8 6	0.5%	1	1.3%	1	0.0%	0	1.5%	1
TF9 3	0.5%	1	1.3%	1	0.0%	0	0.0%	0
Xref	2.5%	5	2.5%	2	2.5%	3	0.0%	0
Base:	201	79	122	34	66	101	100	101