

# Stoke-on-Trent City Council **Fairtrade Policy**

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# **Stoke-on-Trent City Council's Fairtrade Policy**

Stoke-on-Trent City Council assigns great importance to the role of the local authority in encouraging ethical dealings where possible at all levels and across national boundaries. The city council therefore commits to supporting, using and promoting Fairtrade products.

Where it is not feasible for reasons of price, supply, availability or contractual obligations the city council commits to broadening the sale of Fairtrade products as soon as it becomes feasible or alternatively source more ethically traded products.

This will be achieved by reaching the standards to achieve Fairtrade status as defined by the Fairtrade Foundation.

## **Steering group**

A Fairtrade steering group will meet to implement this policy. This group will meet regularly to continually monitor and improve the city council's support of Fairtrade.

## **Sale of Fairtrade Products**

The city council will sell as many Fairtrade products as is feasible, in all catering establishments and vending machines.

## **Hospitality**

The city council will commit to serving Fairtrade food and beverages (for example coffee and tea) at all internal meetings, hospitality events and conferences, with the commitment to increase the use of Fairtrade foods as it becomes possible to do so.

## **Promotion**

The city council will promote the sale of Fairtrade products via the following methods:

- Fairtrade promotional materials will be displayed on internal city council notice boards and in places where Fairtrade products are sold.
- Articles and other appropriate material will be included in suitable city council publications.
- The city council will commit to running a series of promotional events during Fairtrade Fortnight every March.

Fairtrade will be promoted via the city council's website.

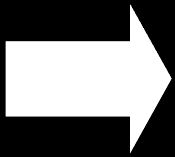
## **Staff and Member Support**

All staff and elected members of the city council will be actively encouraged to support and promote the Fairtrade policy. Details of this policy will be communicated throughout the city council and their efforts to support Fairtrade will be encouraged.

Council policies are subject to applicable laws, and this policy statement is to be interpreted and implemented in accordance with applicable legal requirements.

This policy statement will be reviewed on an annual basis.

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